

Consumer Health in Slovakia

Market Direction | 2022-09-26 | 104 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

In 2022, the consumer health market in Slovakia is being impacted by a number of factors. The post-COVID-19 mood still lingers, despite all restrictions, including the COVID Pass, being lifted in March 2022. Moreover, the country has moved from pandemic to the impact of the Russian invasion of neighbouring Ukraine, which is negatively affecting the Slovak economy. Exports to Russia, Belarus, and Ukraine have come to a halt, and demand in the Euro area and V3 countries continues to fall. High lev...

Euromonitor International's Consumer Health in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Health in Slovakia Euromonitor International September 2022

List Of Contents And Tables

CONSUMER HEALTH IN SLOVAKIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 2 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2017-2022

Table 4 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 6 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 8 Distribution of Consumer Health by Format: % Value 2017-2022

Table 9 Distribution of Consumer Health by Format and Category: % Value 2022

Table 10 [Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 11 ∏Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Adult analgesics stabilises after turbulent years during pandemic

Smaller categories of analgesics see growth

Well-known brands still play important role among analgesics

PROSPECTS AND OPPORTUNITIES

Future growth of analgesics to be driven mainly by topical solutions

Analgesics has reached its maturity and potential for growth remains limited.

Increasing interest in natural or herbal alternatives to analgesics might further impede growth

CATEGORY DATA

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 12 Sales of Analgesics by Category: Value 2017-2022

Table 13 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Analgesics: % Value 2018-2022

Table 15 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 16 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Removing face masks boosts sales of allergy remedies in 2022

Common respiratory infections make a comeback after nearly two years of absence

Hard times for new product development

PROSPECTS AND OPPORTUNITIES

Values sales to slowdown as consumption will return to normal purchasing patterns

Private label segment will continue to strengthen its position

E-commerce has seen rapid evolution over the past few years but pharmacies dominate

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

DIGESTIVE REMEDIES IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lifting COVID-19 related restrictions drives sales of digestive remedies

The Famosan brand is the only OTC H2 blocker available in Slovakia, while proton pump inhibitors grows from a low base

Zentiva leads the way

PROSPECTS AND OPPORTUNITIES

The category starts to reach maturity

Trend towards healthy lifestyles might hamper sales potential

Private label brands becoming more visible

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2017-2022

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

DERMATOLOGICALS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dermatologicals continues to perform well

Supply problems impact performance of topical antifungals

Cold sore treatments sees notable current value growth

PROSPECTS AND OPPORTUNITIES

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Steady performance to continue in coming years

Herbal products to see growing demand

Deeper penetration of CBD preparations expected

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2017-2022

Table 31 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 32 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 33 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022

Table 35 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

NRT SMOKING CESSATION AIDS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Current events influence number of consumers wanting to quit smoking

Very little or no change in distribution of NRT smoking cessation aids

Nicorette retains its leading position

PROSPECTS AND OPPORTUNITIES

Demand for NRT cessation aids to be dampened by consumers shifting towards other products, like e-cigarettes.

Rising prices of tobacco products to support growing number of those who want to guit

Gum format will support overall performance

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2017-2022

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027

SLEEP AIDS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sleep aids gains momentum

Sleep aids face increasing competition from dietary supplements

Emphasis on herbal/traditional products continues

PROSPECTS AND OPPORTUNITIES

CBD oil penetration to increase

Stress and hectic lifestyles will likely contribute to future growth of the category

Further competition from dietary supplements is likely to dampen growth

CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2017-2022

Table 45 Sales of Sleep Aids: % Value Growth 2017-2022

Table 46 NBO Company Shares of Sleep Aids: % Value 2018-2022

Table 47 LBN Brand Shares of Sleep Aids: % Value 2019-2022

Table 48 Forecast Sales of Sleep Aids: Value 2022-2027

Table 49 Forecast Sales of Sleep Aids: % Value Growth 2022-2027

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

EYE CARE IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased screen time leads to increased demand for standard eye care

Private label brands see growth as consumers look for cheaper alternatives

Teva retains lead

PROSPECTS AND OPPORTUNITIES

Penetration of private label brands in allergy care is likely to grow

Convenience factor to boost sales

Share of online sales will grow but remain limited

CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2017-2022

Table 51 Sales of Eye Care by Category: % Value Growth 2017-2022

Table 52 NBO Company Shares of Eye Care: % Value 2018-2022

Table 53 LBN Brand Shares of Eye Care: % Value 2019-2022

Table 54 Forecast Sales of Eye Care by Category: Value 2022-2027

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2022-2027

WOUND CARE IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Private labels gain share

Invasion of Ukraine boosts demand for wound care products

Hartmann-Rico dominates would care market

PROSPECTS AND OPPORTUNITIES

E-commerce share to see only slight growth in the future

Increasing interest in outdoor sports may generate additional sales

Private label gaining share

CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2017-2022

Table 57 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Wound Care: % Value 2018-2022

Table 59 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 60 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

VITAMINS IN SLOVAKIA KEY DATA FINDINGS

2022 DEVELOPMENTS

Value growth partially driven by inflation as volumes record slowdown

E-commerce starts to lose momentum

Walmark and Zentiva retain top spots

PROSPECTS AND OPPORTUNITIES

Growth rate likely to ease off over the forecast period

Multivitamins and vitamin C expected to perform well beyond 2022

Intense competition to invigorate innovation and new product development

CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2017-2022

Table 63 Sales of Vitamins by Category: % Value Growth 2017-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 64 Sales of Multivitamins by Positioning: % Value 2017-2022

Table 65 NBO Company Shares of Vitamins: % Value 2018-2022

Table 66 LBN Brand Shares of Vitamins: % Value 2019-2022

Table 67 Forecast Sales of Vitamins by Category: Value 2022-2027

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2022-2027

DIETARY SUPPLEMENTS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of beauty dietary supplements thrive

Dietary supplements to improve and support mental health

Walmark the clear leader

PROSPECTS AND OPPORTUNITIES

Consistent growth is likely to be seen over the forecast

Superfoods and beverages enriched with vitamins or dietary supplements to increasingly compete with the category

E-commerce to remain strong

CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2017-2022

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 71 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 72 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

WEIGHT MANAGEMENT AND WELLBEING IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Meal replacement drives the entire category

No OTC obesity products are currently available in Slovakia

Herbalife maintains clear lead

PROSPECTS AND OPPORTUNITIES

Category set to thrive

Self-image and appearance amongst other drivers

Private label has potential to grow

CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

SPORTS NUTRITION IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sports nutrition resumes strong growth

E-commerce continues to gain momentum

Innovation and new product development drives the market

PROSPECTS AND OPPORTUNITIES

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Sustainability will play even stronger role

Supply chain to see more challenges

Healthy growth is expected for sports protein power and sports non-protein products

CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2017-2022

Table 83 Sales of Sports Nutrition by Category: % Value Growth 2017-2022

Table 84 NBO Company Shares of Sports Nutrition: % Value 2018-2022

Table 85 LBN Brand Shares of Sports Nutrition: % Value 2019-2022

Table 86 Forecast Sales of Sports Nutrition by Category: Value 2022-2027

Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

HERBAL/TRADITIONAL PRODUCTS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Regulation of CBD in Slovakia

E-commerce and healthy food stores are the main distribution channels for herbal/traditional products

A fragmented category

PROSPECTS AND OPPORTUNITIES

Cough, cold and allergy and dietary supplements will be the main drivers behind growth

New products to play part in expansion

CBD should see stronger penetration in coming years

CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2017-2022

Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2017-2022

Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2022-2027

Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2022-2027

PAEDIATRIC CONSUMER HEALTH IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brands like Panadol and Brufen continue to benefit from limited competition

Dermatologicals category amongst the most dynamic in paediatric consumer health

Walmark remains the largest player

PROSPECTS AND OPPORTUNITIES

Paediatric digestive remedies face competition from probiotics

Paediatric consumer health category is set to grow, albeit at a modest rate

Larger investment and higher level of innovation might boost sales

CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 96 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 97 NBO Company Shares of Paediatric Consumer Health: % Value 2018-2022

Table 98 LBN Brand Shares of Paediatric Consumer Health: % Value 2019-2022

Table 99 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 100 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Consumer Health in Slovakia

Market Direction | 2022-09-26 | 104 pages | Euromonitor

Single User Licence Multiple User License (1 Site)			€2200.00
·			
			€4400.00
Multiple User License (Global)			€6600.00
		VAT	
		Total	
	Phone*		
	_		
	Last Name*		
	EU Vat / Tax ID /	EU Vat / Tax ID / NIP number*	
	City*		
	Country*		
	Date	2025-05-08	
		23% for Polish based companies, individuals and EU based of Phone* Last Name* EU Vat / Tax ID / City*	Total Int license option. For any questions please contact support@scotts-international.com or 0048 603 3to 23% for Polish based companies, individuals and EU based companies who are unable to provide a Phone* Last Name* EU Vat / Tax ID / NIP number* City*

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com