

Consumer Health in Paraguay

Market Direction | 2022-09-26 | 54 pages | Euromonitor

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Report description:

Consumer health grew strongly in 2022 as society reopened in the wake of the pandemic. However, after a moderate rebound in 2021 the economy slowed in 2022 as consumer spending was hampered by rising inflation, which led to rising prices and a decline in living standards. Consumer health is nonetheless benefiting from ongoing consumer focus on preventive health, which is boosting vitamins and dietary supplements, while sports nutrition and weight management and wellbeing remain undeveloped.

Euromonitor International's Consumer Health in Paraguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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