

## **Consumer Health in Jordan**

Market Direction | 2022-09-26 | 56 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

### **Report description:**

Self-medication is common in Jordan despite a well-developed public healthcare system. Healthy lifestyles are yet to catch on among most of the population however and obesity levels and smoking prevalence are still high. The outbreak of COVID-19 has put a huge strain on the economy, restricting consumer spending on consumer health and resulting in the closure of some chemists/pharmacies. Moreover, any sales increase seen in response to the pandemic is starting to slow in 2022 due to restrictions...

Euromonitor International's Consumer Health in Jordan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Consumer Health in Jordan  
Euromonitor International  
September 2022

### List Of Contents And Tables

#### CONSUMER HEALTH IN JORDAN

##### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

OTC registration and classification

Vitamins and dietary supplements registration and classification

What next for consumer health?

##### MARKET DATA

Table 1 Sales of Consumer Health by Category: Value 2017-2022

Table 2 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 4 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 5 Distribution of Consumer Health by Format: % Value 2017-2022

Table 6 Distribution of Consumer Health by Format and Category: % Value 2022

Table 7 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 8 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### ANALGESICS

2022 Developments

Prospects and Opportunities

##### Category Data

Table 9 Sales of Analgesics by Category: Value 2017-2022

Table 10 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Analgesics: % Value 2018-2022

Table 12 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 13 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 14 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

##### COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES

Table 15 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 16 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 18 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 19 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 20 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

##### DIGESTIVE REMEDIES

Table 21 Sales of Digestive Remedies by Category: Value 2017-2022

Table 22 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 23 NBO Company Shares of Digestive Remedies: % Value 2018-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 24 □LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 25 □Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 26 □Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

#### DERMATOLOGICALS

Table 27 □Sales of Dermatologicals by Category: Value 2017-2022

Table 28 □Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 29 □NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 30 □LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 31 □Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 32 □Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

#### WOUND CARE

Table 33 □Sales of Wound Care by Category: Value 2017-2022

Table 34 □Sales of Wound Care by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Wound Care: % Value 2018-2022

Table 36 □LBN Brand Shares of Wound Care: % Value 2019-2022

Table 37 □Forecast Sales of Wound Care by Category: Value 2022-2027

Table 38 □Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

#### VITAMINS AND DIETARY SUPPLEMENTS

Table 39 □Sales of Vitamins and Dietary Supplements by Category: Value 2017-2022

Table 40 □Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2017-2022

Table 41 □NBO Company Shares of Vitamins and Dietary Supplements: % Value 2018-2022

Table 42 □LBN Brand Shares of Vitamins and Dietary Supplements: % Value 2019-2022

Table 43 □Forecast Sales of Vitamins and Dietary Supplements by Category: Value 2022-2027

Table 44 □Forecast Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2022-2027

#### WEIGHT MANAGEMENT AND WELLBEING

Table 45 □Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 46 □Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 47 □NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 48 □LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 49 □Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 50 □Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

#### SPORTS NUTRITION

Table 51 □Sales of Sports Nutrition by Category: Value 2017-2022

Table 52 □Sales of Sports Nutrition by Category: % Value Growth 2017-2022

Table 53 □NBO Company Shares of Sports Nutrition: % Value 2018-2022

Table 54 □LBN Brand Shares of Sports Nutrition: % Value 2019-2022

Table 55 □Forecast Sales of Sports Nutrition by Category: Value 2022-2027

Table 56 □Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

#### HERBAL/TRADITIONAL PRODUCTS

Table 57 □Sales of Herbal/Traditional Products: Value 2017-2022

Table 58 □Sales of Herbal/Traditional Products: % Value Growth 2017-2022

Table 59 □Forecast Sales of Herbal/Traditional Products: Value 2022-2027

Table 60 □Forecast Sales of Herbal/Traditional Products: % Value Growth 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Consumer Health in Jordan

Market Direction | 2022-09-26 | 56 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com