

Consumer Health in Jordan

Market Direction | 2022-09-26 | 56 pages | Euromonitor

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Report description:

Self-medication is common in Jordan despite a well-developed public healthcare system. Healthy lifestyles are yet to catch on among most of the population however and obesity levels and smoking prevalence are still high. The outbreak of COVID-19 has put a huge strain on the economy, restricting consumer spending on consumer health and resulting in the closure of some chemists/pharmacies. Moreover, any sales increase seen in response to the pandemic is starting to slow in 2022 due to restrictions...

Euromonitor International's Consumer Health in Jordan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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