

Colour Cosmetics in Germany

Market Direction | 2022-09-30 | 32 pages | Euromonitor

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Report description:

In 2020, colour cosmetics was amongst the beauty and personal care categories most negatively affected by the COVID-19 pandemic in Germany. This situation continued in 2021, although the rate of decline slowed. While demand saw a slight rebound during the summer months, as well as around the Christmas holiday, the struggles during other times of the year meant 2021 still recorded an overall decline in current value sales.

Euromonitor International's Colour Cosmetics in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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