

Cheese in Tunisia

Market Direction | 2022-09-29 | 16 pages | Euromonitor

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Report description:

Overall, cheese remains very popular in Tunisia and is widely consumed at breakfast, after lunch, and for dinner. Many Tunisian consumers still prefer to purchase traditional cheese, such as mozzarella and cheddar, from traditional outlets selling dairy products. Traditional mozzarella, in particular, is very popular in Tunisia, especially so in rural areas.

Euromonitor International's Cheese in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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