

Cheese in the Philippines

Market Direction | 2022-09-13 | 18 pages | Euromonitor

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Report description:

While 2020 saw cheese record stronger growth than what was seen in the category in 2019, growth rates slowed down somewhat during 2021. This can be seen as the result of consumer trends that have emerged in response to the COVID-19 pandemic, with the category's performance still relatively robust. The strong performance of the category since the onset of the COVID-19 pandemic can be attributed mainly to the favourable performances registered in spreadable cheese and processed cheese excl spreada...

Euromonitor International's Cheese in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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