

Cheese in Sweden

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

The COVID-19 pandemic provided a considerable boost to sales of cheese in 2020, which was maintained for most of 2021. With people staying at home more they prepared more home-made meals, which in turn led to a higher consumption of cheese. In addition, the versatility of cheese in the Swedish diet means it benefits on multiple fronts. For instance, it is used in sandwiches for breakfast (including hard cheese and spreadable cheese), in salads (eg feta), as a garnish (eg grated cheese for Tex-Me...

Euromonitor International's Cheese in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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