

Cheese in South Africa

Market Direction | 2022-09-21 | 21 pages | Euromonitor

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Report description:

The demand for cheese continues to show a downward trend in 2022 as consumers attempt to reduce overall spending on food, including cheese. The war in Ukraine is causing major uncertainty worldwide and has increased prices of commodities, reaching all-time highs. This follows the pandemic and economic recession in South Africa. Local consumers have always been price sensitive; however, they are now more cash-strapped than ever. There are numerous compounding factors that are reducing the spendin...

Euromonitor International's Cheese in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Lactalis retains leadership despite tough competition from private label

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