

Cheese in Portugal

Market Direction | 2022-09-13 | 20 pages | Euromonitor

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Report description:

During the pandemic, the cheese consumption behaviours have seen some changes. With more meals being prepared at home, there has been an increase in the consumption of sliced cheeses (Edam style) and grated cheeses. These are particularly popular at breakfast time. At the beginning of the pandemic, fresh cheeses experienced less retail demand due to their shorter shelf life. Given the mass closures of foodservice outlets, sales significantly dropped as this type of cheese is a popular starter in...

Euromonitor International's Cheese in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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