

Cheese in Peru

Market Direction | 2022-09-13 | 19 pages | Euromonitor

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Report description:

Peruvians are traditional in their choice of food, and Peruvian cuisine includes mainly soft white cheese that is called queso fresco, and is used to prepare sauces, salads and even some soups. However, this form of cheese is mainly purchased in a loose format, in non-formal stores or even in small local grocers, including cheese made in non-formal facilities that do not have sanitary registry or packaging.

Euromonitor International's Cheese in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CHEESE IN PERU

KEY DATA FINDINGS

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Artisanal players pose growing competition for the two outstanding companies in cheese

Small packages of sliced cheese help stimulate consumption growth

Consumption slows considerably in 2022 as consumers resume normal lifestyles after home seclusion leads to a spike in demand

PROSPECTS AND OPPORTUNITIES

National brands increase their share in spreadable cheese

Home consumption stunted by economic constraints in the wake of the pandemic

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Imported powdered milk prohibited as an ingredient in the production of evaporated milk

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