

## **Cheese in North Macedonia**

Market Direction | 2022-09-28 | 18 pages | Euromonitor

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### **Report description:**

Consumer interest in cheese continued to increase during 2022 as increasing numbers of Macedonians came to value the product's high protein content and versatility, with hard cheese in particular seen as an ideal snack option as well as being used as an ingredient in a wide range of dishes. While cheese is a very common food item in most Macedonian households, it is also seen as an indulgent product and this means that the category lends itself to premiumisation. Indeed, towards the end of the r...

Euromonitor International's Cheese in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Unit prices continue to rise in cheese due to high inflation and rising production costs

The largest category of packaged hard cheese is also the most dynamic in 2022

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## SOURCES

### Summary 1 Research Sources

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