

## Cheese in Kazakhstan

Market Direction | 2022-09-29 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

## Report description:

While cheese is expected to register double-digit current value growth, volume growth will be minimal. Kazakhstan imports significant amounts of cheese, with local cheese production being limited. For instance, Kazakhstan has strong trade links with Russia and the war in Ukraine is disrupting trade, due in particular to sanctions.

Euromonitor International's Cheese in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Cheese in Kazakhstan Euromonitor International September 2022

List Of Contents And Tables

CHEESE IN KAZAKHSTAN

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Cheese in stagnation

Food Master continues to lead cheese

Soft cheese performs much more strongly than hard cheese

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Increased local production

Potential for added-value benefits

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2017-2022 Table 2 Sales of Cheese by Category: Value 2017-2022

Table 3 Sales of Cheese by Category: % Volume Growth 2017-2022 Table 4 Sales of Cheese by Category: % Value Growth 2017-2022

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 6 NBO Company Shares of Cheese: % Value 2018-2022

Table 7 LBN Brand Shares of Cheese: % Value 2019-2022

Table 8 Distribution of Cheese by Format: % Value 2017-2022

Table 9 Forecast Sales of Cheese by Category: Volume 2022-2027

Table 10 [Forecast Sales of Cheese by Category: Value 2022-2027

Table 11 [Forecast Sales of Cheese by Category: % Volume Growth 2022-2027 Table 12 [Forecast Sales of Cheese by Category: % Value Growth 2022-2027

DAIRY PRODUCTS AND ALTERNATIVES IN KAZAKHSTAN

**EXECUTIVE SUMMARY** 

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

**SOURCES** 

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

# **Cheese in Kazakhstan**

Market Direction | 2022-09-29 | 18 pages | Euromonitor

Select license	License				Price
	Single User Licence				€825.00
	Multiple User License (1 Site)				€1650.00
	Multiple User License (Global)				€2475.00
				VAT	
				Total	
** VAT will be addec	evant license option. For any questions p I at 23% for Polish based companies, ind	ividuals and EU based			
]** VAT will be addec		ividuals and EU based			
]** VAT will be addec		ividuals and EU based			
]** VAT will be added Email* First Name* ob title*		ividuals and EU based	companies who are unab		
]** VAT will be added Email* First Name*		ividuals and EU based of the property of the p	companies who are unab		
]** VAT will be added Email* First Name* lob title* Company Name*		Phone*  Last Name*  EU Vat / Tax ID	companies who are unab		
** VAT will be added Email* First Name* Tob title* Company Name* Address*		Phone* Last Name*  EU Vat / Tax ID /	companies who are unab		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com