

Cheese in Ireland

Market Direction | 2022-09-08 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The strong performance of packaged hard cheese was one of the highlights of 2022 for Ireland's dairy manufacturers. The surge seen in demand for packaged hard cheese, which has come entirely at the expense of demand for unpackaged hard cheese, first emerged during the early stages of the COVID-19 pandemic when people engaged in stockpiling. The longer shelf life of packaged cheese made it a more attractive option than unpackaged cheese, while many retailers also prioritised packaged cheese as th...

Euromonitor International's Cheese in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cheese in Ireland
Euromonitor International
September 2022

List Of Contents And Tables

CHEESE IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaged hard cheese remains more popular than unpackaged hard cheese

Interest in new flavours wanes in 2022 due to diminishing disposable incomes while demand for healthy attributes is on the rise

Private label benefits from the greater need for economy in the wake of COVID-19

PROSPECTS AND OPPORTUNITIES

New product development and specialisation continue to be seen over the forecast period

Cheese escapes the worst impacts of unit price inflation

Category remains highly fragmented while economic constraints boosts competition between brands and private label

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2017-2022

Table 2 Sales of Cheese by Category: Value 2017-2022

Table 3 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 4 Sales of Cheese by Category: % Value Growth 2017-2022

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 6 Sales of Soft Cheese by Type: % Value 2017-2022

Table 7 Sales of Hard Cheese by Type: % Value 2017-2022

Table 8 NBO Company Shares of Cheese: % Value 2018-2022

Table 9 LBN Brand Shares of Cheese: % Value 2019-2022

Table 10 □ Distribution of Cheese by Format: % Value 2017-2022

Table 11 □ Forecast Sales of Cheese by Category: Volume 2022-2027

Table 12 □ Forecast Sales of Cheese by Category: Value 2022-2027

Table 13 □ Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 14 □ Forecast Sales of Cheese by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN IRELAND

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 21 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 22 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cheese in Ireland

Market Direction | 2022-09-08 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-24"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com