

Cheese in Greece

Market Direction | 2022-09-13 | 20 pages | Euromonitor

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Report description:

During the event of the pandemic, consumers shifted to more convenient packaging, while sales of unpackaged products decreased. This shift away from unpackaged products was due to consumers' health and hygiene concerns around protecting themselves from the COVID-19 virus, choosing sealed products over those which were unpackaged. For example, leading company Epirus SA introduced an innovatively packaged Vacuum Twin Pack in 200g, which consists of two individual, detachable portions of 100g of ch...

Euromonitor International's Cheese in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CHEESE IN GREECE

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Consumers' demand for cheese novelties inspires ongoing innovative launches

Health and wellness trends drive high-protein and fortified cheeses

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