

Cheese in Georgia

Market Direction | 2022-09-29 | 19 pages | Euromonitor

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Report description:

Soft cheese continues to dominate sales of cheese and this is mainly due to the presence in the category of numerous traditional types of Georgian soft cheese such as sulguni, Imeretian, tenili and chechil. These remain far more popular than any other type of cheese and the wide acceptance of these cheeses and their use in the preparation of very many popular local dishes underpinned positive retail volume growth in soft cheese during 2022 as well. Another major growth driver in the category is...

Euromonitor International's Cheese in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CHEESE IN GEORGIA

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SOURCES

Summary 1 Research Sources

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