

## **Cheese in Finland**

Market Direction | 2022-09-08 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Cheese has not been immune to rising inflation and saw price hikes in 2022. While it is a rather mature category, there is still room for growth in current value terms. Indulgent cheeses are attracting more Finns to try new varieties at the premium end as appreciation for higher quality and authentic cheese grows. According to the retailing giant Kesko Oyj, consumers are craving more indulgence cheeses which encouraged the private label Pirkka line to launch Punahomejuusto, a premium red cheese...

Euromonitor International's Cheese in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Cheese in Finland  
Euromonitor International  
September 2022

### List Of Contents And Tables

#### CHEESE IN FINLAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Indulgent eating occasions support cheese category

Convenient cheese offerings help capitalise on the home cooking trend

Flavour innovation key in mature product area

##### PROSPECTS AND OPPORTUNITIES

Health and wellness will be a key trend driving sales over the forecast period

Domestic players focus on emphasising local origin to differentiate themselves from growing competition

Brands highlighting farm-to-table processes to appeal to consumers

##### CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2017-2022

Table 2 Sales of Cheese by Category: Value 2017-2022

Table 3 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 4 Sales of Cheese by Category: % Value Growth 2017-2022

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 6 Sales of Soft Cheese by Type: % Value 2017-2022

Table 7 Sales of Hard Cheese by Type: % Value 2017-2022

Table 8 NBO Company Shares of Cheese: % Value 2018-2022

Table 9 LBN Brand Shares of Cheese: % Value 2019-2022

Table 10 Distribution of Cheese by Format: % Value 2017-2022

Table 11 Forecast Sales of Cheese by Category: Volume 2022-2027

Table 12 Forecast Sales of Cheese by Category: Value 2022-2027

Table 13 Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 14 Forecast Sales of Cheese by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

#### DAIRY PRODUCTS AND ALTERNATIVES IN FINLAND

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

##### MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 21 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 22 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Cheese in Finland

Market Direction | 2022-09-08 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)