

## **Cheese in Finland**

Market Direction | 2022-09-08 | 19 pages | Euromonitor

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### **Report description:**

Cheese has not been immune to rising inflation and saw price hikes in 2022. While it is a rather mature category, there is still room for growth in current value terms. Indulgent cheeses are attracting more Finns to try new varieties at the premium end as appreciation for higher quality and authentic cheese grows. According to the retailing giant Kesko Oyj, consumers are craving more indulgence cheeses which encouraged the private label Pirkka line to launch Punahomejuusto, a premium red cheese...

Euromonitor International's Cheese in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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