

Cheese in Croatia

Market Direction | 2022-09-27 | 16 pages | Euromonitor

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Report description:

The cheese category saw a marginal recovery in retail volume sales in 2022 following a slight decline in the previous year. Rising unit prices stemmed volume growth as inflation took hold although current value sales witnessed a notable upturn. Packaged hard cheese performed better in comparison to unpackaged hard cheeses as it is a more affordable option. By comparison, unpackaged hard cheese is struggling because it is mostly of domestic origin and prices cannot be lowered. To compensate, loca...

Euromonitor International's Cheese in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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