

Cheese in China

Market Direction | 2022-09-07 | 20 pages | Euromonitor

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Report description:

As in butter and spreads, foodservice is the leading channel for sales of cheese. This channel took a hit to its sales in 2020 due to COVID-19, but this helped drive exceptional growth in retail. In 2021, although foodservice sales returned to growth, retail sales did not see a corresponding decline, and in fact saw a stronger increase than foodservice, indicating its rising strength. This pattern of growth is set to continue in 2022, with stronger growth in retail. COVID-19 has forced consumers...

Euromonitor International's Cheese in China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cheese in China
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List Of Contents And Tables

CHEESE IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail drives growth, although from a lower base

Even under the impact of lockdowns, processed cheese achieves robust growth due to demand for cheese sticks

Some players expand the target audience and usage occasions

PROSPECTS AND OPPORTUNITIES

Driven by the craving for cheese tea, spreadable cheese set to record strong growth

New national standards for cheese will put more emphasis on cheese content

Although the penetration rate of unprocessed cheese remains low, consumers are starting to recognise its benefits

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2017-2022

Table 2 Sales of Cheese by Category: Value 2017-2022

Table 3 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 4 Sales of Cheese by Category: % Value Growth 2017-2022

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 6 Sales of Soft Cheese by Type: % Value 2017-2022

Table 7 Sales of Hard Cheese by Type: % Value 2017-2022

Table 8 NBO Company Shares of Cheese: % Value 2018-2022

Table 9 LBN Brand Shares of Cheese: % Value 2019-2022

Table 10 Distribution of Cheese by Format: % Value 2017-2022

Table 11 Forecast Sales of Cheese by Category: Volume 2022-2027

Table 12 Forecast Sales of Cheese by Category: Value 2022-2027

Table 13 Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

Table 14 Forecast Sales of Cheese by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN CHINA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 19 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

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Table 20 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 21 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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