

Cheese in Cameroon

Market Direction | 2022-09-29 | 17 pages | Euromonitor

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Report description:

Cheese in Cameroon is mainly represented by imported brands, with domestic production remaining low. Following the outbreak of COVID-19, the category saw retail volume sales decline in 2020 as the flow of imports was disrupted by tighter border controls imposed to curb the spread of the virus. Retail volume sales subsequently rebounded at a high double-digit rate in 2021 after the supply of imports increased thanks to the easing of pandemic-related restrictions, and demand was bolstered by impro...

Euromonitor International's Cheese in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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