

Butter and Spreads in the Czech Republic

Market Direction | 2022-09-15 | 17 pages | Euromonitor

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Report description:

Butter and spreads is not expected to perform strongly in retail volume terms in 2022, while retail current value sales growth will primarily be driven by price rises. Butter is expected to be the strongest performer. It benefitted from a surge in baking during the lockdown period of the pandemic, and while this boost is expected to continue in 2022, it will diminish as more consumers return to the workplace. Margarine and spreads is expected to be the poorest performer. Cooking fats is expected...

Euromonitor International's Butter and Spreads in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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