

Butter and Spreads in Sweden

Market Direction | 2022-09-13 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Butter and spreads was one of the categories that benefitted the most from the COVID-19 pandemic as consumers stayed at home and thus had more time to cook and bake. While the baking trend softened in 2021, the home cooking trend remained strong. However, with the move towards normalisation, sales of butter and spreads are expected to see a relatively sharp decline in retail volume terms in 2022 as consumers will likely have less time to cook and bake. Additionally, consumers are returning to fo...

Euromonitor International's Butter and Spreads in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Butter and Spreads in Sweden
Euromonitor International
September 2022

List Of Contents And Tables

BUTTER AND SPREADS IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home cooking trend weakens as Sweden moves towards normalisation

Butter continues to gain ground as the preferred choice of Swedes

Plant-based ingredients grow in importance

PROSPECTS AND OPPORTUNITIES

Stable growth projected with butter driving demand

Limited scope for real innovation within butter and spreads

Arla and Upfield's dominance unlikely to be severely tested

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 2 Sales of Butter and Spreads by Category: Value 2017-2022

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 7 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN SWEDEN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Butter and Spreads in Sweden

Market Direction | 2022-09-13 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com