

Butter and Spreads in Sweden

Market Direction | 2022-09-13 | 19 pages | Euromonitor

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Report description:

Butter and spreads was one of the categories that benefitted the most from the COVID-19 pandemic as consumers stayed at home and thus had more time to cook and bake. While the baking trend softened in 2021, the home cooking trend remained strong. However, with the move towards normalisation, sales of butter and spreads are expected to see a relatively sharp decline in retail volume terms in 2022 as consumers will likely have less time to cook and bake. Additionally, consumers are returning to fo...

Euromonitor International's Butter and Spreads in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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