

## **Butter and Spreads in Romania**

Market Direction | 2022-09-14 | 21 pages | Euromonitor

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### **Report description:**

Very strong value growth was recorded in butter and spreads in current terms over the course of 2022, spurring very high value growth in current terms and this was the consequence of high inflation, which was in turn underpinned by several factors. Manufacturers were faced the rising cost of energy, transport and raw, all of which added up to far higher operating costs, eroding profits and resulting in higher prices on retail shelves. As a result, growth in the average unit price of butter and s...

Euromonitor International's Butter and Spreads in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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