

Butter and Spreads in North Macedonia

Market Direction | 2022-09-28 | 18 pages | Euromonitor

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Report description:

Butter and spreads registered positive volume growth and strong value growth in current terms in 2022 and this can be largely attributed to the rising demand for butter that is being seen among the population of North Macedonia, coupled with significant unit price increases over the course of the year. Butter has been outperforming margarine and spreads for some years as consumers are increasingly likely to opt for butter on the basis that it is a more natural product than margarine and therefor...

Euromonitor International's Butter and Spreads in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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