

Butter and Spreads in Nigeria

Market Direction | 2022-09-22 | 20 pages | Euromonitor

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Report description:

Butter and spreads are expected to register double-digit value growth, but volume growth is expected to fall for both butter and margarine and spreads. Continuing soaring inflation is hitting consumer purchasing power. In spite of rising oil prices due to the war Ukraine, Nigeria is not benefitting as much as it could as output is low due to infrastructure deficiencies. Therefore, the economy is being negatively impacted by soaring global gas and food prices. The naira has also devalued, making...

Euromonitor International's Butter and Spreads in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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