

## **Butter and Spreads in India**

Market Direction | 2022-09-05 | 22 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic meant Indian consumers were secluded at home, and lockdowns led to the closure of foodservice in 2020. This led to a huge decline in the foodservice volumes of butter, which is a common and everyday use product in Indian cuisine. However, with the gradual easing of lockdown restrictions and reopening of foodservice in 2021, and almost complete reopening seen in 2022, foodservice volumes of butter are set to approach the pre-pandemic level in this year. Meanwhile, foodservic...

Euromonitor International's Butter and Spreads in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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