

Butter and Spreads in Hungary

Market Direction | 2022-09-13 | 20 pages | Euromonitor

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Report description:

All butter and spread related products experienced significant price increases in 2022, with butter and milk powder seeing the most marked rises amongst dairy products compared with the previous year. These price increases resulted mainly from the COVID-19 crisis, food shortages, the Russian invasion of Ukraine, disruptions to logistics, and the growing number of farms closing in Hungary.

Euromonitor International's Butter and Spreads in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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