

## **Butter and Spreads in Finland**

Market Direction | 2022-09-08 | 18 pages | Euromonitor

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### **Report description:**

Butter and spreads in Finland tend to be used on bread, but also in baking and cooking. While the category is mature, rising inflation in 2022 has raised unit prices causing a surge in current value sales. Domestic ingredients are highly valued with local rapeseed oil considered a local Nordic superfood. Indeed, many players have started to incorporate rapeseed oil into their products due to the growing consumer interest. As a result, local rapeseed oil is used in margarine and spread mixes suc...

Euromonitor International's Butter and Spreads in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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