

Butter and Spreads in Estonia

Market Direction | 2022-09-28 | 17 pages | Euromonitor

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Report description:

Butter experienced a boon in popularity in the first year of the pandemic thanks to growing interest in dietary health among Estonians and increased need to prepare meals at home. Having historically been used as a spread for sandwiches, unsalted butter was increasingly adopted as a key ingredient in home cooking and baking, with salted varieties remaining less prevalent. During 2022, sales transferred back to foodservice from retail.

Euromonitor International's Butter and Spreads in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tere AS widens its butter product range

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Summary 1 Research Sources

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