

Butter and Spreads in Denmark

Market Direction | 2022-09-08 | 20 pages | Euromonitor

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Report description:

Retail volume sales of butter and spreads continue to decline in 2022 and there were numerous factors contributing to negative growth in the category during the year. Prominent among them was the ongoing recovery of Denmark's hospitality sector after the COVID-19 pandemic had a devastating impact on demand for consumer foodservice at the peak of the pandemic in 2020. Thus, after very strong foodservice volume growth was recorded in butter and spreads in 2021, further foodservice volume growth in...

Euromonitor International's Butter and Spreads in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Butter and Spreads in Denmark
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List Of Contents And Tables

BUTTER AND SPREADS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Various factors contribute to the poor performance of butter and spreads in 2022

Familiar names benefit from adverse economic situation as consumers play it safe

Value growth substantially outstrips volume growth in 2022 as inflation bites

PROSPECTS AND OPPORTUNITIES

Plant-based products positioned as 'butter' set to perform well

Rising consumer interest in free from lactose dairy is set to influence sales of butter

Fortified/functional products to emerge strongly within the health and wellness trend

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 2 Sales of Butter and Spreads by Category: Value 2017-2022

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 7 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN DENMARK

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

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Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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