

Butter and Spreads in Colombia

Market Direction | 2022-09-07 | 20 pages | Euromonitor

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Report description:

2022 saw a further contraction in demand for butter and spreads as retail volume sales declined in all categories over the course of the year. This adverse performance came mainly as a consequence of the normalisation of daily routines as significant numbers of consumers returned to their pre-COVID-19 lifestyles. This meant for instance that many people began spending more time outside of the home, with consequent reductions seen in at-home activities such as cooking and baking. The explosion in...

Euromonitor International's Butter and Spreads in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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