

Butter and Spreads in Chile

Market Direction | 2022-09-14 | 20 pages | Euromonitor

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Report description:

With the arrival of COVID-19 in Chile, the population saw how the virus compromised the health of many people. From people with highly sedentary lives to professional athletes, the virus affected everyone without discrimination. However, as time passed, people realised that strengthening their immune system by getting essential vitamins and minerals was fundamental to reducing the likelihood of contracting the virus. Consequently, consumers decided to improve the quality of the food they ate by...

Euromonitor International's Butter and Spreads in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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