

Butter and Spreads in Brazil

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Milk is a commodity that is very dependent on the domestic economic situation. When the Brazilian economy, income and consumption grow, the dairy chain also grows. In 2020, the emergency aid provided by the federal government for unemployed and informal workers fostered consumption in classes C, D and E, which resulted in a positive growth scenario for the dairy category. This positive performance was also related to the isolation measures imposed by COVID-19, as people consumed more food at home...

Euromonitor International's Butter and Spreads in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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