

Butter and Spreads in Argentina

Market Direction | 2022-09-07 | 17 pages | Euromonitor

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Report description:

After increasing at a double-digit rate in 2020 on the back of the home seclusion trend, butter and spreads retail volume sales declined in 2021 as the easing of the COVID-19 pandemic and related restrictions saw Argentinians return to the office and begin regularly frequenting foodservice outlets once again. Consumption patterns have since largely stabilised, hence the category is set to register modest growth in retail volume sales in 2022. Its performance in this regard will also be buoyed by...

Euromonitor International's Butter and Spreads in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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