

## **Butter and Spreads in Algeria**

Market Direction | 2022-09-06 | 16 pages | Euromonitor

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### **Report description:**

Despite its unhealthy and unnatural image, retail volume sales of margarine continue to account for the highest share of butter and spreads due its cheaper price. In 2022, retail volume sales of margarine and spreads are set to continue to increase, due in large part to the more expensive prices for butter which is unaffordable given the decline in disposable income levels. While retail volume sales of butter and spreads will continue to rise in 2022, they will do so at a more moderate rate due...

Euromonitor International's Butter and Spreads in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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September 2022

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