

Baby Food in Tunisia

Market Direction | 2022-09-29 | 19 pages | Euromonitor

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Report description:

Despite the country's economic crisis caused by COVID-19, high inflation and a lack of foreign investments, baby food recorded positive growth in retail volume and current value terms in 2022. This is due to the essential nature of such products, along with the fact that Tunisian parents continue to seek high-brand products for their infants. This is driven by the growing availability of information regarding healthy diets for babies, with mothers choosing products for high-quality in ingredient...

Euromonitor International's Baby Food in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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