

Baby Food in the United Kingdom

Market Direction | 2022-09-07 | 25 pages | Euromonitor

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Report description:

In 2022, the majority of parents in the UK have already returned to pre-pandemic working. Lockdown restrictions were fully lifted for Britons in the summer of 2021, and even with the new Omicron variant reaching the island's shores in December 2021, no further lockdowns or in-country restrictions were introduced. With less time spent at home by mothers and fathers, and increases in prices, in 2022 baby food is set to see its first year of retail current value growth since 2018.

Euromonitor International's Baby Food in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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