

Baby Food in Taiwan

Market Direction | 2022-09-14 | 24 pages | Euromonitor

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Report description:

Baby food, dominated by milk formula, was already experiencing a consistent fall in demand prior to the emergence of the pandemic in Taiwan due to a declining birth rate. This situation has been exacerbated since the emergence of the pandemic, leading to a lockdown involving school closures and remote working measures. Contrary to predictions, when it was believed that the birth rate may increase with many citizens remaining at home due to various restrictions in place, the birth rate has fallen...

Euromonitor International's Baby Food in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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