

## **Baby Food in Sweden**

Market Direction | 2022-09-13 | 22 pages | Euromonitor

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### **Report description:**

COVID-19 had little to no impact on sales of baby food in Sweden and demand has remained relatively stable in 2022. Swedish parents are largely unwilling to compromise on quality when it comes to their children and therefore generally prioritise spending on baby food over products for themselves. As such, the consumption patterns and trends seen before the pandemic have remained largely the same. This has ensured that sales of baby food continue to see stronger growth in current value terms than...

Euromonitor International's Baby Food in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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September 2022

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