

Baby Food in Singapore

Market Direction | 2022-09-08 | 24 pages | Euromonitor

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Report description:

Home seclusion in 2020 and movement restrictions in 2021 facilitated conception amid the increased amount of time that couples spent together in Singapore. As such, some growth in per capita consumption of standard milk formula in 2022 is attributable to the marginal rise in the birth rate (1.2%) where babies born in the second half of the year will be in the age range of 0-12 months over 2022. Similarly, growing-up milk is predicted to experience a period of stabilisation in 2023 and 2024, supp...

Euromonitor International's Baby Food in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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