

Baby Food in Poland

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Baby food continues to see relatively stable growth in retail volume terms in 2022, with demand sustained by the essential nature of these products. This demand has been further supported by several new product launches, including improvements to milk formula and packaging. Products which claim to support sustainability are also appearing and proving popular among some parents. For instance, Nutricia Polska Sp zoo launched its new PROfutura Duobiotik 2 range of milk formula under its popular Beb...

Euromonitor International's Baby Food in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2022

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