

## **Baby Food in India**

Market Direction | 2022-09-05 | 24 pages | Euromonitor

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### **Report description:**

The multiple lockdowns due to COVID-19 in 2020 meant people were secluded at home, which hampered growth in baby food in this year, as mothers preferred breastfeeding their babies, as they had more time at home with their children. However, with the effects of the pandemic easing and lockdowns being lifted in 2021 and 2022, leading to the reopening of workplaces and educational institutes, working mothers who were time-pressed relied on baby milk formula as an alternative to breastfeeding and ho...

Euromonitor International's Baby Food in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2022

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