

Baby Food in Hungary

Market Direction | 2022-09-13 | 23 pages | Euromonitor

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Report description:

Hungary has seen a recent rise in people's willingness to have children, with the number of both marriages and births increasing. According to the Central Statistical Office (KSH), in 2021, nearly 93,000 children were born in the country, a 0.7% rise on the previous year. This was the highest number of births since 2016. 72,000 couples were married in 2021, representing a 7.3% rise from the previous year and the highest number of marriages since 1986. These factors are serving to expand the cons...

Euromonitor International's Baby Food in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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