

Baby Food in Ecuador

Market Direction | 2022-09-28 | 21 pages | Euromonitor

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Report description:

Growing-up milk formula is set to be among the strongest categories in volume growth in baby food in 2022, although sales will see a marked slowdown from the spike in 2020. This was caused by consumer stockpiling at the beginning of the year, although the stabilisation of supply lines since 2021 has seen demand normalise.

Euromonitor International's Baby Food in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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