

Baby Food in Cameroon

Market Direction | 2022-09-29 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While baby food in Cameroon is set to expand in volume terms in 2022, growth is expected to be lower than in the previous year. This slowdown is partly explained by the stabilisation of demand following the strong rebound in sales witnessed in 2021, when the accelerated pace of consumer lifestyles brought about by the easing of the COVID-19 pandemic left less time for breastfeeding and preparing home-made alternatives, and the relaxation of border controls previously imposed to curb the spread o...

Euromonitor International's Baby Food in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Baby Food in Cameroon
Euromonitor International
September 2022

List Of Contents And Tables

BABY FOOD IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume growth slows as demand stabilises and inflationary pressures bite

Local brands Tanty Reine and Blesolac perform well in dried baby food

Nestle and Danone remain the outright leaders

PROSPECTS AND OPPORTUNITIES

Cameroon's high fertility rate bodes well for baby food

Follow-on milk formula set to outperform standard and growing-up categories

Interest in organic dried baby food expected to rise

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2017-2022

Table 2 Sales of Baby Food by Category: Value 2017-2022

Table 3 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 4 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Baby Food: % Value 2018-2022

Table 6 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 7 Distribution of Baby Food by Format: % Value 2017-2022

Table 8 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 9 Forecast Sales of Baby Food by Category: Value 2022-2027

Table 10 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

DAIRY PRODUCTS AND ALTERNATIVES IN CAMEROON

EXECUTIVE SUMMARY

Dairy products and alternatives in 2021: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Baby Food in Cameroon

Market Direction | 2022-09-29 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com