

Baby Food in Cameroon

Market Direction | 2022-09-29 | 20 pages | Euromonitor

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Report description:

While baby food in Cameroon is set to expand in volume terms in 2022, growth is expected to be lower than in the previous year. This slowdown is partly explained by the stabilisation of demand following the strong rebound in sales witnessed in 2021, when the accelerated pace of consumer lifestyles brought about by the easing of the COVID-19 pandemic left less time for breastfeeding and preparing home-made alternatives, and the relaxation of border controls previously imposed to curb the spread 0...

Euromonitor International's Baby Food in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Nestle and Danone remain the outright leaders

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