

Baby Food in Bosnia and Herzegovina

Market Direction | 2022-09-27 | 20 pages | Euromonitor

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Report description:

Baby food registered positive current value growth in 2022 despite negative volume growth as value sales declined in constant 2022 terms. The main reason for the pressure on demand for baby food is the declining population of Bosnia and Herzegovina, with the country's low and declining birth rate preventing baby food from generating positive growth in volume terms. Nonetheless, thanks to unit price increases amidst rising inflation, baby food was able to maintain stable value growth in current t...

Euromonitor International's Baby Food in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Baby Food in Bosnia and Herzegovina
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List Of Contents And Tables

BABY FOOD IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Baby food maintains stable value growth in 2022 despite negative demographic trends
Prepared baby food benefits from frequent new launches to register strong performance
Baby food experiences improved dynamism in terms of new product development

PROSPECTS AND OPPORTUNITIES

A less favourable performance for baby food as unfavourable demographic trends bite
Powder standard and follow-on milk formula set to decline over the forecast period
Innovation set to inspire higher spending on prepared baby food

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2017-2022

Table 2 Sales of Baby Food by Category: Value 2017-2022

Table 3 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 4 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Baby Food: % Value 2018-2022

Table 6 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 7 Distribution of Baby Food by Format: % Value 2017-2022

Table 8 Forecast Sales of Baby Food by Category: Volume 2022-2027

Table 9 Forecast Sales of Baby Food by Category: Value 2022-2027

Table 10 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

DAIRY PRODUCTS AND ALTERNATIVES IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture
Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

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