

## **Baby Food in Algeria**

Market Direction | 2022-09-06 | 18 pages | Euromonitor

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### **Report description:**

Baby food performed well in response to the COVID-19 pandemic as Algerian parents prioritised products for their children. The same is expected in 2022, with baby food set to perform well, however, retail volume sales will slow somewhat due to rising inflation and pressure on consumer expenditure encouraging more mothers towards breastfeeding. Nevertheless, with a rising birth rate baby food is seeing healthy growth rates in 2022, in both retail volume and current value terms.

Euromonitor International's Baby Food in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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