

Body Worn Insect Repellent Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-09-20 | 100 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global body worn insect repellent market provides qualitative and quantitative analysis for the period from 2020 to 2028. The report predicts the global body worn insect repellent market to grow with a CAGR of over 8% over the forecast period from 2022-2028. The study on body worn insect repellent market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2020 to 2028.

The report on body worn insect repellent market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global body worn insect repellent market over the period of 2020 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global body worn insect repellent market over the period of 2020 to 2028. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Increasing prevalence of infectious diseases is expected to enhance the growth of the market.
- The rising preference of consumers to urge engaged in outer activities like hiking, traveling, camping, et al is driving the body-worn insect repellent market.

2) Restraints

- The harmful effects of the products hamper the market growth.

3) Opportunities

- Growing research and development for introduction of chemical-free and effective products is creating growth opportunity for the market growth.

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Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global body worn insect repellent market is segmented on the basis of product, and distribution channel.

The Global Body Worn Insect Repellent Market by Product

- Apparel
- Oils & Creams
- Spray
- Others

The Global Body Worn Insect Repellent Market by Distribution Channel

- Online
- Supermarkets & Hypermarkets
- Convenience Stores
- Others

Company Profiles

The companies covered in the report include

- Reckitt Benckiser Group Plc
- Carenowmedical
- The Godrej Company

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- Dabur International
- Johnson and Johnson
- Spectrum Brands
- Jyothi Labs
- Sawyer Products
- Himalaya Herbals
- ExOfficio LLC

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the body worn insect repellent market.
2. Complete coverage of all the segments in the body worn insect repellent market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global body worn insect repellent market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

Table of Contents:

Table of Content

Chapter 1. Preface

- 1.1. Report Description
- 1.2. Research Methods
- 1.3. Research Approaches

Chapter 2. Executive Summary

- 2.1. Body Worn Insect Repellent Market Highlights
- 2.2. Body Worn Insect Repellent Market Projection
- 2.3. Body Worn Insect Repellent Market Regional Highlights

Chapter 3. Global Body Worn Insect Repellent Market Overview

- 3.1. Introduction
- 3.2. Market Dynamics
 - 3.2.1. Drivers
 - 3.2.2. Restraints
 - 3.2.3. Opportunities
- 3.3. Analysis of COVID-19 impact on the Body Worn Insect Repellent Market
- 3.4. Porter's Five Forces Analysis
- 3.5. IGR-Growth Matrix Analysis
 - 3.5.1. IGR-Growth Matrix Analysis by Product
 - 3.5.2. IGR-Growth Matrix Analysis by Distribution Channel
 - 3.5.3. IGR-Growth Matrix Analysis by Region
- 3.6. Value Chain Analysis of Body Worn Insect Repellent Market

Chapter 4. Body Worn Insect Repellent Market Macro Indicator Analysis

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Chapter 5. Global Body Worn Insect Repellent Market by Product

- 5.1. Apparel
- 5.2. Oils & Creams
- 5.3. Spray
- 5.4. Others

Chapter 6. Global Body Worn Insect Repellent Market by Distribution Channel

- 6.1. Online
- 6.2. Supermarkets & Hypermarkets
- 6.3. Convenience Stores
- 6.4. Others

Chapter 7. Global Body Worn Insect Repellent Market by Region 2022-2028

- 7.1. North America
 - 7.1.1. North America Body Worn Insect Repellent Market by Product
 - 7.1.2. North America Body Worn Insect Repellent Market by Distribution Channel
 - 7.1.3. North America Body Worn Insect Repellent Market by Country
- 7.2. Europe
 - 7.2.1. Europe Body Worn Insect Repellent Market by Product
 - 7.2.2. Europe Body Worn Insect Repellent Market by Distribution Channel
 - 7.2.3. Europe Body Worn Insect Repellent Market by Country
- 7.3. Asia-Pacific
 - 7.3.1. Asia-Pacific Body Worn Insect Repellent Market by Product
 - 7.3.2. Asia-Pacific Body Worn Insect Repellent Market by Distribution Channel
 - 7.3.3. Asia-Pacific Body Worn Insect Repellent Market by Country
- 7.4. RoW
 - 7.4.1. RoW Body Worn Insect Repellent Market by Product
 - 7.4.2. RoW Body Worn Insect Repellent Market by Distribution Channel
 - 7.4.3. RoW Body Worn Insect Repellent Market by Sub-region

Chapter 8. Company Profiles and Competitive Landscape

- 8.1. Competitive Landscape in the Global Body Worn Insect Repellent Market
- 8.2. Companies Profiles
 - 8.2.1. Reckitt Benckiser Group Plc
 - 8.2.2. Carenowmedical
 - 8.2.3. The Godrej Company
 - 8.2.4. Dabur International
 - 8.2.5. Johnson and Johnson
 - 8.2.6. Spectrum Brands
 - 8.2.7. Jyothi Labs
 - 8.2.8. Sawyer Products
 - 8.2.9. Himalaya Herbals
 - 8.2.10. ExOfficio LLC

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