

Sunflower Oil Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-09-14 | 100 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global sunflower oil market provides qualitative and quantitative analysis for the period from 2020 to 2028. The report predicts the global sunflower oil market to grow with a CAGR of over 6% over the forecast period from 2022-2028. The study on the sunflower oil market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2020 to 2028.

The report on the sunflower oil market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global sunflower oil market over the period of 2020 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market, and opportunities for the new entrants in the global sunflower oil market over the period of 2020 to 2028. Further, IGR- Growth Matrix given in the report brings insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Increasing utilization in the food processing industry will drive market growth.
- The rising use of biofuel and cosmetic products will enhance the market growth.

2) Restraints

- The availability of substitute products will restrain the market growth.

3) Opportunities

- The growing development of the vegan population will create lucrative growth opportunities.

Research Methodology

A) Primary Research

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Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploration through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global sunflower oil market is segmented on the basis of type, application, and distribution channel.

The Global Sunflower Oil Market by Type

- Linoleic Oil
- Mid-oleic Oil
- High-oleic Oil

The Global Sunflower Oil Market by Application

- Food
- Biofuels
- Cosmetics

The Global Sunflower Oil Market by Distribution Channel

- Supermarkets and Hypermarkets
- Retails Stores
- Online Stores

Company Profiles

The companies covered in the report include

- Archer Daniels Midland Company
- Oliydar
- Cargill Incorporated

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- Colorado Mills
- Kaissa Oil
- Delizio
- CONAGRA BRANDS
- Marico
- Rein Oil CC
- MWC Oil

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the sunflower oil market.
2. Complete coverage of all the segments in the sunflower oil market to analyze the trends, and developments in the global market and forecast market size up to 2028.
3. Comprehensive analysis of the companies operating in the global sunflower oil market. The company profile includes an analysis of the product portfolio, revenue, SWOT analysis, and the latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus on to invest, consolidate, expand and/or diversify.

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