

Diagnostic Imaging Services Market by Procedure (MRI, Ultrasound, CT, X-RAY, Nuclear Imaging, Mammography), Application (OB/Gyn, Pelvic/Abdomen, Cardiology, Oncology, Neurology), Technology, User (Hospitals, Diagnostic Centers) - Global Forecast to 2027

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Report description:

The diagnostic imaging services market is projected to reach USD 702.6 billion by 2027 from USD 549.0 billion in 2022, at a CAGR of 5.1% during the forecast period. Major factors driving the growth of market includes rising global incidence of various chronic diseases, growing awareness about the different imaging modalities, and growing expansion of outpatient imaging centers

However, high cost associated with diagnostic imaging equipment; reducing the adoption of new imaging technology among lower economic countries and shortage of skilled workforce is anticipated to restrain the growth of market.

?X-ray accounted for the largest share of the global diagnostic imaging services market in 2021?.

Based on Modality, the market is segmented into X-ray , computed tomography, ultrasound, MRI, nuclear imaging, and mammography. In 2021, the x-ray segment accounted for the largest share of the diagnostic imaging services market. This is attributed to the increased usage of digital X-ray imaging modality among hospitals & diagnostic centers across the globe. Additionally, ongoing technological upgradation in X-ray scan such as Hierarchical Phase-Contrast Tomography (HiP-CT), offering 3D image of whole body scan with the resolution 10 times greater than CT scanner, are anticipated to support the growth of the segment in the near future.

?The neurology segment accounted for the largest share of the MRI imaging services market in 2021?.

Based on application, the MRI services market is segmented into neurology, orthopedics, cardiovascular, pelvic & abdomen, and

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oncology. The neurology segment accounted for the largest share of the MRI services market in 2021. This is attributed to the increased aged population and growing incidences of neurodegenerative disorders, traumatic brain injuries, advancements in MRI imaging technology and growing number of players introducing new MRI technology for prediction of various neurological disorders.

The Asia Pacific market is estimated to grow at the highest CAGR during the forecast period.

The diagnostic imaging services market is segmented into four major regions, namely, North America, Europe, the Asia Pacific, Latin America and Middle East & Africa. In 2021, North America commanded the largest share of the global diagnostic imaging service market. However, the Asia Pacific market is estimated to grow at the highest CAGR of 6.1%during the forecast period primarily due to the improving healthcare infrastructure, rising investments in diagnostic imaging, improving reimbursement scenario, rising medical tourism, and the growing insurance coverage in several APAC countries. Furthermore, establishment of new diagnostic centers and hospitals in Asian Countries are expected to propel the growth of market in the Asia Pacific during the forecast period.

Breakdown of supply-side primary interviews:

- By Company Type: Tier 1 48%, Tier 2 36%, and Tier 3 16%
- By Designation: C-level 10%, Director-level 14%, and Others 76%
- By Region: North America- 40%, Europe 32%, APAC 20%, and RoW 8%

The major player in the market includes RadNet, Inc. (US), Sonic Healthcare (Australia), Akumin Inc. (US), Healius Limited (Australia), RAYUS Radiology (US), Dignity Health (US), Novant Health (US), Alliance Medical (UK), InHealth Group (UK), Apex Radiology (Australia), Concord Medical Services Holdings Limited (China), Unilabs (Switzerland), Affidea (Netherlands), I-MED Radiology Network (Australia), Capitol Imaging Services (US), SimonMed (US), among others.

Research Coverage

This research report categorizes the diagnostic imaging services market, by modality, application, technology, end user, and region. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to five major regions (and the respective countries in these regions).

Key Benefits of Buying the Report

This report focuses on various levels of analysis-industry trends, market share of top players, and company profiles, which together form basic views and analyze the competitive landscape, emerging segments of the global diagnostic imaging services market, and high-growth regions and their drivers, restraints, opportunities, and challenges. The report will help both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner greater market shares.

Table of Contents:

1 INTRODUCTION 29

- 1.1□STUDY OBJECTIVES□29
- 1.2 MARKET DEFINITION 29
- 1.3∏MARKET SCOPE∏30
- 1.3.1 MARKETS COVERED 30
- 1.3.2 GEOGRAPHIC SCOPE 31
- 1.3.3 INCLUSIONS & EXCLUSIONS □ 31
- 1.3.4∏YEARS CONSIDERED∏31

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- 1.4 CURRENCY CONSIDERED 32
- 1.5 LIMITATIONS 32
- 1.6 MARKET STAKEHOLDERS 32
- 1.7 SUMMARY OF CHANGES 32
- 2 RESEARCH METHODOLOGY 34
- 2.1 ⊓RESEARCH METHODOLOGY □ 34
- FIGURE 1 RESEARCH DESIGN 34
- 2.1.1 SECONDARY RESEARCH 35
- 2.1.2 PRIMARY RESEARCH 36
- 2.1.2.1 Key data from primary sources 36
- FIGURE 2∏BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS∏37
- FIGURE 3∏BREAKDOWN OF SUPPLY-SIDE PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION∏37
- 2.2∏MARKET SIZE ESTIMATION∏38
- FIGURE 4□RESEARCH METHODOLOGY: HYPOTHESIS BUILDING□38
- 2.2.1 REVENUE MAPPING-BASED MARKET ESTIMATION 39
- 2.2.2 DIAGNOSTIC IMAGING SERVICES CONSUMPTION-BASED MARKET ESTIMATION 39
- FIGURE 5∏MARKET SIZE ESTIMATION: OVERALL DIAGNOSTIC IMAGING SERVICES MARKET∏40
- 2.2.3 PRIMARY RESEARCH VALIDATION 40
- 2.3 DATA TRIANGULATION 41
- FIGURE 6∏DIAGNOSTIC IMAGING SERVICES MARKET: DATA TRIANGULATION METHODOLOGY∏41
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS 42
- 2.4.1 RESEARCH ASSUMPTIONS 42
- 2.4.2 RESEARCH LIMITATIONS 42

?

- 3∏EXECUTIVE SUMMARY∏43
- FIGURE 7∏DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2022 VS. 2027 (USD BILLION)∏43
- FIGURE 8∏X-RAY IMAGING MARKET, BY APPLICATION, 2022 VS. 2027 (USD BILLION)∏44
- FIGURE 9∏DIAGNOSTIC IMAGING SERVICES MARKET, BY TECHNOLOGY, 2022 VS. 2027 (USD BILLION)∏44
- FIGURE 10 DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2022 VS. 2027 (USD MILLION) 45
- FIGURE 11 GEOGRAPHICAL SNAPSHOT OF DIAGNOSTIC IMAGING SERVICES MARKET 46
- 4□PREMIUM INSIGHTS□47
- 4.1 □ DIAGNOSTIC IMAGING SERVICES MARKET OVERVIEW □ 47
- FIGURE 12 EARLY DISEASE DETECTION AND RISING INCIDENCE OF AGE-ASSOCIATED DISEASES TO DRIVE MARKET 47
- 4.2 DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) APPLICATION, 2022 VS. 2027 (USD BILLION) 48
- FIGURE 13 CARDIOVASCULAR SEGMENT TO DOMINATE CT MARKET IN 2022 48
- 4.3 EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER AND COUNTRY 48
- FIGURE 14 HOSPITALS SEGMENT IN EUROPE ACCOUNTED FOR LARGEST SHARE IN 2021 48
- 4.4 GEOGRAPHIC SNAPSHOT OF DIAGNOSTIC IMAGING SERVICES MARKET 49
- FIGURE 15 CHINA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD 49
- 5 MARKET OVERVIEW 50
- 5.1□INTRODUCTION□50
- 5.2 MARKET DYNAMICS □ 50
- FIGURE 16 DIAGNOSTIC IMAGING SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES 50
- 5.2.1 DRIVERS 51
- 5.2.1.1 Rising geriatric population and subsequent increase in age-related diseases □51
- TABLE 1 AGE-RELATED DISEASES AND OTHER ASSOCIATED DIAGNOSTIC MODALITIES 51
- 5.2.1.2 Growing awareness of early disease detection and broad scope of clinical applications 52

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TABLE 2∏EMERGING APPLICATIONS OF DIAGNOSTIC IMAGING∏52

5.2.1.3 Technological advancements in diagnostic imaging 52

5.2.1.4 Growing preference for outpatient imaging centers 53

TABLE 3 HOSPITAL PRICES AS A PERCENTAGE OF OUTPATIENT IMAGING PRICES 53

5.2.2 RESTRAINTS 54

5.2.2.1 High cost of diagnostic imaging systems 54

5.2.2.2 Low reimbursement for outpatient imaging facilities 54

TABLE 4 MEDICARE REIMBURSEMENT TRENDS BY IMAGING MODALITY (2007?2019) 55

5.2.3 □ OPPORTUNITIES □ 55

5.2.3.1 Adoption of Al and blockchain 55

5.2.3.2 High growth opportunities in emerging countries 55

5.2.4∏CHALLENGES∏56

5.2.4.1 Shortage of skilled radiologists 56

5.2.4.2 \text{\text{Hospital budget cuts}}\text{\text{\text{5}}6}

5.3 PRICING ANALYSIS ☐ 56

5.3.1 AVERAGE SELLING PRICE OF DIAGNOSTIC IMAGING SERVICES BY KEY PLAYERS 56

TABLE 5□MODALITY - MRI SCAN□56

TABLE 6 MODALITY - CT SAN 57

TABLE 7 MODALITY - X-RAY 57

TABLE 8∏MODALITY - PET SCAN∏57

TABLE 9 AVERAGE SELLING PRICE OF DIAGNOSTIC IMAGING MODALITY TREND (USD) 57

5.4 ECOSYSTEM ANALYSIS: DIAGNOSTIC IMAGING SERVICES MARKET 58

5.5 REGULATORY ANALYSIS 58

TABLE 10 KEY REGULATORY BODIES & GOVERNMENT AGENCIES 58

5.5.1 KEY REGULATORY GUIDELINES 58

5.5.1.1∏US∏58

TABLE 11 US FDA: MEDICAL DEVICE CLASSIFICATION 59

TABLE 12 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS 59

5.5.1.2 | Canada | 60

TABLE 13 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS 60

5.5.1.3[Europe[]60

5.5.1.4∏apan∏61

TABLE 14 | IAPAN: MEDICAL DEVICE CLASSIFICATION UNDER PMDA | 61

5.5.1.5 China 62

TABLE 15 CHINA: CLASSIFICATION OF MEDICAL DEVICES 62

5.5.1.6∏India∏63

5.6 REIMBURSEMENT SCENARIO 64

TABLE 16 MEDICAL REIMBURSEMENT CPT CODES FOR MRI PROCEDURES (AS OF 2022) (US) 164

TABLE 17 MEDICAL REIMBURSEMENT CPT CODES FOR CT IMAGING PROCEDURES (AS OF 2022) (US) 165

TABLE 18 MEDICAL REIMBURSEMENT CODES FOR PET/CT IMAGING PROCEDURES (AS OF 2022) (US) 67

TABLE 19∏MEDICAL REIMBURSEMENT CODES FOR ULTRASOUND IMAGING PROCEDURES (AS OF 2021) (US)∏67

TABLE 20 \square MEDICAL REIMBURSEMENT CODES FOR MAMMOGRAPHY IMAGING PROCEDURES (AS OF 2021) (US) \square 67

TABLE 21 \square MEDICAL REIMBURSEMENT CODES FOR X-RAY IMAGING PROCEDURES (AS OF 2021) (US) \square 68

 $5.6.1 \verb||| COMMERCIAL REIMBURSEMENT: DIAGNOSTIC IMAGING SERVICES \verb||| 68$

5.7 VALUE CHAIN ANALYSIS 68

5.7.1 RESEARCH & DEVELOPMENT 68

5.7.2 MANUFACTURING & ASSEMBLY 68

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5.7.3 DISTRIBUTION, MARKETING & SALES, AND POST-SALES SERVICES 68

FIGURE 17 VALUE CHAIN ANALYSIS 69

5.8 PORTER'S FIVE FORCES ANALYSIS 69

5.8.1 OVERVIEW 69

TABLE 22 DIAGNOSTIC IMAGING SERVICE MARKET: PORTER'S FIVE FORCES ANALYSIS 69

5.8.2 BARGAINING POWER OF BUYERS 69

5.8.3 BARGAINING POWER OF SUPPLIERS 170

5.8.4 THREAT OF NEW ENTRANTS 71

5.8.5 THREAT OF SUBSTITUTES 71

5.8.6 INTENSITY OF COMPETITIVE RIVALRY 72

5.9 PATENT ANALYSIS 73

FIGURE 18∏MAJOR PATENT HOLDERS FOR ULTRASOUND IMAGING SYSTEMS (JANUARY 2011 TO AUGUST 2022)∏73

FIGURE 19 MAJOR PATENT HOLDERS FOR MAGNETIC RESONANCE IMAGING SYSTEMS (JANUARY 2011 TO AUGUST 2022) 73

FIGURE 20∏MAJOR PATENT HOLDERS FOR CT IMAGING SYSTEMS (JANUARY 2011 TO AUGUST 2022)∏74

FIGURE 21 MAJOR PATENT HOLDERS FOR MAMMOGRAPHY SYSTEMS (JANUARY 2011 TO AUGUST 2022) 74

FIGURE 22 MAJOR PATENT HOLDERS FOR NUCLEAR IMAGING SYSTEMS (JANUARY 2011 TO AUGUST 2022) 75

FIGURE 23 MAJOR PATENT HOLDERS FOR X-RAY SYSTEMS (JANUARY 2011 TO AUGUST 2022) 75

FIGURE 24 JURISDICTION ANALYSIS: TOP APPLICANT COUNTRIES FOR DIAGNOSTIC IMAGING PATENTS, 2011-2022 76

5.10 KEY CONFERENCES & EVENTS (2022-2023) 76

TABLE 23∏DIAGNOSTIC IMAGING SERVICES MARKET: DETAILED LIST OF MAJOR CONFERENCES & EVENTS∏76

5.11 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES 77

FIGURE 25 EMERGING TRENDS AND OPPORTUNITIES AFFECTING FUTURE REVENUE MIX 177

5.12 KEY STAKEHOLDERS & BUYING CRITERIA 78

5.12.1 KEY STAKEHOLDERS 78

FIGURE 26 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESSES FOR DIFFERENT IMAGING MODALITIES/PROCEDURES 178 TABLE 24 INFLUENCE OF STAKEHOLDERS PURCHASING SERVICES FOR TOP 3 IMAGING MODALITIES/PROCEDURES (%) 78

5.13 KEY BUYING CRITERIA, BY END USER 79

TABLE 25 KEY BUYING CRITERIA FOR BUYING MODALITY SEGMENTS 79

6 DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY 80

6.1∏INTRODUCTION∏81

TABLE 26 DIAGNOSTIC IMAGING SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION) 81

TABLE 27 DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) \square 81

6.2∏MAGNETIC RESONANCE IMAGING (MRI)∏82

6.2.1∏ACCURATE DISEASE STAGING AND EFFECTIVE RESPONSE IN TREATMENT OF CHRONIC CONDITIONS TO DRIVE MARKET∏82

TABLE 28 MAGNETIC RESONANCE IMAGING SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION) 182

TABLE 29 MAGNETIC RESONANCE IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) 83

6.3∏ULTRASOUND∏83

6.3.1∏RISING DEVELOPMENT OF POC ULTRASOUND SYSTEMS TO SUPPORT MARKET GROWTH∏83

TABLE 30 ULTRASOUND SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION) 84

TABLE 31∏ULTRASOUND SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION)∏84

6.4 COMPUTED TOMOGRAPHY (CT) 84

6.4.1 ☐ RISING ADOPTION OF CT SCANNERS FOR DETECTION OF TUMORS TO SUPPORT MARKET GROWTH ☐ 84

TABLE 32∏COMPUTED TOMOGRAPHY SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION)∏85

TABLE 33∏COMPUTED TOMOGRAPHY SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION)∏85

 $6.5 \square X-RAY \square 86$

6.5.1 □LOWER COST OF X-RAY IMAGING COMPARED TO OTHER MODALITIES TO DRIVE MARKET □86

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TABLE 34 X-RAY SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION) 86

TABLE 35 X-RAY SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) 87

6.6 NUCLEAR IMAGING (SPECT/PET) 87

6.6.1 STRINGENT REGULATIONS AND UNCERTAIN REIMBURSEMENT SCENARIOS TO RESTRAIN MARKET 187

TABLE 36∏NUCLEAR IMAGING SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION)∏88

TABLE 37∏NUCLEAR IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION)∏88

6.7□MAMMOGRAPHY□88

6.7.1 | RISING BREAST CANCER CASES TO DRIVE DEMAND FOR 3D MAMMOGRAMS | 188

TABLE 38 MAMMOGRAPHY SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION) 89

TABLE 39[MAMMOGRAPHY SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION)[]90

7 DIAGNOSTIC IMAGING SERVICES MARKET, BY APPLICATION 191

7.1∏INTRODUCTION∏92

TABLE 40∏DIAGNOSTIC IMAGING SERVICES MARKET, BY APPLICATION, 2020-2027 (USD BILLION)∏92

7.2 MAGNETIC RESONANCE IMAGING (MRI) □92

TABLE 41□DIAGNOSTIC IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING, BY APPLICATION, 2020-2027 (USD BILLION)□93

?

7.2.1 NEUROLOGY 93

7.2.1.1 Innovations in 3D MRI technology to have wide applications in neurology 93

7.2.2∏ORTHOPEDICS∏94

7.2.2.1 MRI procedures to be effective in diagnosis & prognosis of musculoskeletal disorders 94

TABLE 42□MAGNETIC RESONANCE IMAGING SERVICES MARKET FOR ORTHOPEDIC APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) □94

7.2.3 CARDIOVASCULAR 94

7.2.3.1 MRI helps obtain high-resolution images of vascular systems 94

TABLE 43 MAGNETIC RESONANCE IMAGING SERVICES MARKET FOR CARDIOVASCULAR APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 95

7.2.4 PELVIC & ABDOMEN 95

7.2.4.1 Rising cases of kidney stones among individuals to support market growth 95

TABLE 44 MAGNETIC RESONANCE IMAGING SERVICES MARKET FOR PELVIC & ABDOMEN APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 96

7.2.5∏ONCOLOGY∏96

7.2.5.1 Rising prevalence of cancer and increasing awareness of early cancer screening to drive market 96

7.2.6 OTHER MRI APPLICATIONS 96

7.3 ULTRASOUND 97

TABLE 45 DIAGNOSTIC IMAGING SERVICES MARKET FOR ULTRASOUND, BY APPLICATION, 2020-2027 (USD BILLION) 197

7.3.1 OBSTETRICS & GYNECOLOGY 97

7.3.1.1 Rising number of maternity centers and diagnostic clinics to support market □97

TABLE 46 ULTRASOUND IMAGING SERVICES MARKET FOR OBSTETRICS & GYNECOLOGY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 98

7.3.2 CARDIOVASCULAR 98

7.3.2.1 Increasing lifestyle changes and age-related disorders to drive market 98

TABLE 47 ULTRASOUND IMAGING SERVICES MARKET FOR CARDIOVASCULAR APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 199

7.3.3 UROLOGY 99

7.3.3.1 Growing incidence of urological disorders to support market growth 99

TABLE 48 ULTRASOUND IMAGING SERVICES MARKET FOR UROLOGY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 100

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7.3.4 NEUROLOGY 100

7.3.4.1 Increasing incidence of neuromuscular disorders to drive market 100

TABLE 49 ULTRASOUND IMAGING SERVICES MARKET FOR NEUROLOGY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 101 7.3.5 ORTHOPEDICS 101

7.3.5.1 □Increasing use of ultrasound in orthopedics due to absence of harmful ionization radiation □101

TABLE 50 ULTRASOUND IMAGING SERVICES MARKET FOR ORTHOPEDICS APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 102 7.3.6 OTHER ULTRASOUND APPLICATIONS 102

TABLE 51 ULTRASOUND IMAGING SERVICES MARKET FOR OTHER ULTRASOUND APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 102

7.4□COMPUTED TOMOGRAPHY (CT)□103

TABLE 52 DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT), BY APPLICATIONS, 2020-2027 (USD BILLION) 103

7.4.1 CARDIOVASCULAR 103

7.4.1.1 Growing availability of cardiac CT devices in imaging to propel market 103

TABLE 53 COMPUTED TOMOGRAPHY MARKET FOR CARDIOVASCULAR APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 104 7.4.2 ONCOLOGY 104

7.4.2.1 Increasing incidence of cancer to drive market 104

TABLE 54 COMPUTED TOMOGRAPHY (CT) IMAGING SERVICES MARKET FOR ONCOLOGY APPLICATIONS, BY REGION 2020-2027 (USD BILLION) 105

7.4.3 NEUROLOGY 105

7.4.3.1 \square High prevalence of target diseases to support market growth \square 105

TABLE 55 COMPUTED TOMOGRAPHY (CT) IMAGING SERVICES MARKET FOR NEUROLOGY APPLICATIONS, BY REGION 2020-2027 (USD BILLION) 105

7.4.4 OTHER COMPUTED TOMOGRAPHY (CT) APPLICATIONS 106

TABLE 56 COMPUTED TOMOGRAPHY (CT) IMAGING SERVICES MARKET FOR OTHER CT APPLICATIONS, BY REGION 2020-2027 (USD BILLION) 106

7.5 | X-RAY | 107

TABLE 57 DIAGNOSTIC IMAGING SERVICES MARKET FOR X-RAY APPLICATIONS, 2020-2027 (USD BILLION) □107

7.5.1 GENERAL RADIOGRAPHY 107

7.5.1.1 Rising prevalence of lung diseases to drive market 107

TABLE 58[]X-RAY IMAGING SERVICES MARKET FOR GENERAL RADIOLOGY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION)[]108 7.5.2[]DENTISTRY[]108

7.5.2.1 ☐ High prevalence of dental disorders to support dental screening ☐ 108

TABLE 59[X-RAY IMAGING SERVICES MARKET FOR DENTISTRY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION)[109 7.5.3[OTHER X-RAY APPLICATIONS[109]]

TABLE 60 DIAGNOSTIC IMAGING SERVICES MARKET FOR OTHER X-RAY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 109 7.6 NUCLEAR IMAGING SERVICES 110

TABLE 61 DIAGNOSTIC IMAGING SERVICES MARKET FOR NUCLEAR IMAGING, BY APPLICATIONS, 2020-2027 (USD BILLION) 110 7.6.1 NEUROLOGY 10

7.6.1.1 ☐ PET system to provide structural and functional information on brain functions ☐ 110

TABLE 62□NUCLEAR IMAGING SERVICES MARKET FOR NEUROLOGY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION)□111 7.6.2□ONCOLOGY□111

7.6.2.1 Nuclear imaging systems distinguish benign and malignant tumors 111

TABLE 63[]NUCLEAR IMAGING SERVICES MARKET FOR ONCOLOGY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION)[]111 7.6.3[]CARDIOVASCULAR[]112

7.6.3.1 High prevalence of CVD to drive market 112

TABLE 64 NUCLEAR IMAGING SERVICES MARKET FOR CARDIOVASCULAR APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 112

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7.6.4 OTHER NUCLEAR IMAGING APPLICATIONS 113

TABLE 65 NUCLEAR IMAGING SERVICES MARKET FOR OTHER NUCLEAR IMAGING APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 113

7.7 MAMMOGRAPHY 113

7.7.1 RISING CASES OF BREAST CANCER WORLDWIDE TO DRIVE MARKET 113

TABLE 66 DIAGNOSTIC IMAGING SERVICES FOR MAMMOGRAPHY APPLICATIONS, BY REGION, 2020-2027 (USD BILLION) 114 8 DIAGNOSTIC IMAGING SERVICES MARKET, BY TECHNOLOGY 15

8.1∏INTRODUCTION∏116

TABLE 67 DIAGNOSTIC IMAGING SERVICES MARKET, BY TECHNOLOGY, 2020-2027 (USD BILLION) 116

8.2∏2D IMAGING TECHNOLOGY∏116

8.2.1 WIDE USAGE OF 2D IMAGING TECHNOLOGY ACROSS HEALTHCARE FACILITIES TO SUPPORT MARKET GROWTH 116
TABLE 68 DIAGNOSTIC IMAGING SERVICES MARKET FOR 2D IMAGING TECHNOLOGY, BY REGION, 2020-2027 (USD BILLION) 117
8.3 3 4 DIAGNOSTIC IMAGING TECHNOLOGY 117

8.3.1∏INCREASING NUMBER OF COMPANIES DEVELOPING 3D IMAGING EQUIPMENT TO DRIVE MARKET∏117

TABLE 69 DIAGNOSTIC IMAGING SERVICES MARKET FOR 3D/4D IMAGING TECHNOLOGY, BY REGION, 2020-2027 (USD BILLION) 118 9 DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER 119

9.1□INTRODUCTION□120

TABLE 70 DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) 120

9.2 HOSPITALS 120

9.2.1 ⊓RISING NUMBER OF DIAGNOSTIC IMAGING PROCEDURES PERFORMED IN HOSPITALS TO DRIVE MARKET 120

TABLE 71 DIAGNOSTIC IMAGING SERVICES MARKET FOR HOSPITALS, BY REGION, 2020-2027 (USD BILLION) 121

9.3 DIAGNOSTIC IMAGING CENTERS 121

9.3.1 GROWING ESTABLISHMENT OF PRIVATE IMAGING CENTERS TO DRIVE MARKET 121

TABLE 72 DIAGNOSTIC IMAGING SERVICES MARKET FOR DIAGNOSTIC IMAGING CENTERS, BY REGION, 2020-2027 (USD BILLION) 122

9.4 AMBULATORY CARE CENTERS 122

9.4.1 \sqcap GROWING NUMBER OF ACCS TO SUPPORT MARKET GROWTH \square 122

TABLE 73 DIAGNOSTIC IMAGING SERVICES MARKET FOR AMBULATORY CARE CENTERS, BY REGION, 2020-2027 (USD BILLION) 123 9.5 RESEARCH & ACADEMIA 123

9.5.1 Increasing research activities in clinical applications to support Market growth 123

TABLE 74 DIAGNOSTIC IMAGING SERVICES MARKET FOR RESEARCH & ACADEMIA, BY REGION, 2020-2027 (USD BILLION) 124 10 DIAGNOSTIC IMAGING SERVICES MARKET, BY REGION 125

10.1□INTRODUCTION□126

TABLE 75 DIAGNOSTIC IMAGING SERVICES MARKET, BY REGION, 2020-2027 (USD BILLION) 126

10.2 NORTH AMERICA 126

FIGURE 27 NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET SNAPSHOT 127

TABLE 76 NORTH AMERICA: DIAGNOSTIC IMAGING MARKET, BY COUNTRY, 2020-2027 (USD BILLION) 127

TABLE 77∏NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)∏128

TABLE 78∏NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION)∏128

TABLE 79 NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR X-RAY APPLICATIONS, 2020-2027 (USD BILLION) 128
TABLE 80 NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING (MRI) APPLICATIONS, 2020-2027 (USD BILLION) 129

TABLE 81□NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) APPLICATIONS, 2020-2027 (USD BILLION)□129

TABLE 82 NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR ULTRASOUND APPLICATIONS, 2020-2027 (USD BILLION) 130

TABLE 83 NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR NUCLEAR IMAGING APPLICATIONS, 2020-2027 (USD

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BILLION)∏130

TABLE 84 NORTH AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) 131

10.2.1∏US∏131

10.2.1.1 □Increasing volume of diagnostic imaging procedures to drive market □131

TABLE 85 US: KEY GROWTH MACROINDICATORS 132

TABLE 86∏US: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)∏132

10.2.2 CANADA 133

10.2.2.1 Rising collaborations and investments by diagnostic imaging companies to support market growth 133

TABLE 87 CANADA: MAJOR INDICATORS OF MARKET GROWTH 133

TABLE 88 CANADA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) ☐ 134

10.3∏EUROPE∏135

FIGURE 28 EUROPE: CANCER PREVALENCE, BY COUNTRY, 2012-2030 135

TABLE 89∏EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET, BY COUNTRY, 2020-2027 (USD BILLION)∏136

TABLE 90∏EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)∏136

TABLE 91 EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET FOR X-RAY APPLICATIONS, 2020-2027 (USD BILLION) 137

TABLE 92 TEUROPE: DIAGNOSTIC IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING (MRI) APPLICATIONS,

2020-2027 (USD BILLION) П137

TABLE 93 EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) APPLICATIONS, 2020-2027 (USD

BILLION)□137

TABLE 94∏EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET FOR ULTRASOUND APPLICATIONS, 2020-2027 (USD BILLION)∏138

TABLE 95 EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET FOR NUCLEAR IMAGING APPLICATIONS, 2020-2027 (USD BILLION) 138

TABLE 96 EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) 139

10.3.1 GERMANY 139

10.3.1.1 Rising volume of imaging procedures to drive market 139

TABLE 97∏GERMANY: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)∏140

10.3.2∏UK∏140

10.3.2.1 Government initiatives to promote diagnostic imaging services to drive market 140

TABLE 98∏UK: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)∏141

10.3.3 FRANCE 141

10.3.3.1 High incidence of Alzheimer's and other neurological conditions to drive demand for MRI scans 141

TABLE 99 FRANCE: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 142

10.3.4∏ITALY∏142

10.3.4.1 Rising senior population coupled with an established healthcare system to support market growth 142

TABLE 100 TALY: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 143

10.3.5 SPAIN 143

10.3.5.1 Rising expansion of diagnostic imaging service providers to drive market demand 143

TABLE 101 SPAIN: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 144

10.3.6 REST OF EUROPE (ROE) 144

TABLE 102 REST OF EUROPE: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 145

10.4□ASIA PACIFIC□146

FIGURE 29 ASIA PACIFIC: CANCER PREVALENCE, 2012-2030 146

FIGURE 30 ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET SNAPSHOT 147

TABLE 103∏ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET, BY COUNTRY, 2020-2027 (USD BILLION)∏148

TABLE 104∏ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)∏148

TABLE 105∏ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET FOR X-RAY APPLICATIONS, 2020-2027 (USD BILLION)∏149

TABLE 106 ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING (MRI) APPLICATIONS,

2020-2027 (USD BILLION)[149

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TABLE 107 ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) APPLICATIONS, 2020-2027 (USD BILLION) 149

TABLE 108 ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET FOR ULTRASOUND APPLICATIONS, 2020-2027 (USD BILLION) 150

TABLE 109

ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET FOR NUCLEAR IMAGING APPLICATIONS, 2020-2027 (USD BILLION)

BILLION)

TABLE 110 \square ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) \square 151 10.4.1 \square CHINA \square 151

10.4.1.1 Expansion of diagnostic imaging facilities to support market growth 151

TABLE 111 CHINA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 152

 $10.4.2 \square JAPAN \square 152$

10.4.2.1 Rapid adoption of advanced technologies and rising investments in diagnostic imaging procedures to support market growth 152

TABLE 112□JAPAN: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)□153

10.4.3 INDIA 153

10.4.3.1 Rising number of imaging centers and growing target patient pool to support market growth 153

TABLE 113 \square INDIA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) \square 154 10.4.4 \square SOUTH KOREA \square 154

10.4.4.1 Rising focus on integration of AI in diagnostic imaging to support market growth 154

TABLE 114□SOUTH KOREA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)□155 10.4.5□AUSTRALIA□155

10.4.5.1 Government funding to increase accessibility of diagnostic imaging services to drive market 155

TABLE 115□AUSTRALIA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION)□156 10.4.6□REST OF ASIA PACIFIC (ROAPAC)□156

TABLE 116 TREST OF ASIA PACIFIC: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 157 10.5 LATIN AMERICA 157

10.5.1 RISING GERIATRIC POPULATION AND INCREASING DISEASE INCIDENCE TO SUPPORT MARKET GROWTH 157

TABLE 117 □LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) □158

TABLE 118 LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR X-RAY IMAGING APPLICATIONS, 2020-2027 (USD BILLION) 158

TABLE 119 LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING (MRI) APPLICATIONS, 2020-2027 (USD BILLION) 159

TABLE 120□LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) APPLICATIONS, 2020-2027 (USD BILLION)□159

TABLE 121 LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR ULTRASOUND APPLICATIONS, 2020-2027 (USD BILLION) 160

TABLE 122 LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR NUCLEAR IMAGING APPLICATIONS, 2020-2027 (USD BILLION) 160

TABLE 123□LATIN AMERICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION)□161 10.6□MIDDLE EAST & AFRICA□161

10.6.1 IMPROVEMENTS IN HEALTHCARE SYSTEMS TO SUPPORT MARKET UPTAKE OF DIAGNOSTIC IMAGING SYSTEMS 161
TABLE 124 IMIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY MODALITY, 2020-2027 (USD BILLION) 162
TABLE 125 IMIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR X-RAY IMAGING APPLICATIONS, 2020-2027 (USD BILLION) 162

TABLE 126 MIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING (MRI) APPLICATIONS, 2020-2027 (USD BILLION) 163

TABLE 127 MIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) APPLICATIONS,

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2020-2027 (USD BILLION) П163

TABLE 128 MIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR ULTRASOUND APPLICATIONS, 2020-2027 (USD BILLION) 164

TABLE 129 MIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET FOR NUCLEAR IMAGING APPLICATIONS, 2020-2027 (USD BILLION) 164

TABLE 130 \square MIDDLE EAST & AFRICA: DIAGNOSTIC IMAGING SERVICES MARKET, BY END USER, 2020-2027 (USD BILLION) \square 165

11 COMPETITIVE LANDSCAPE 166

11.1□OVERVIEW□166

11.2□STRATEGIES ADOPTED BY KEY PLAYERS/RIGHT TO WIN□166

FIGURE 31 OVERVIEW OF STRATEGIES ADOPTED BY COMPANIES 167

11.3 REVENUE ANALYSIS 168

FIGURE 32 | REVENUE SHARE ANALYSIS OF TOP FIVE PLAYERS (2018?2021) | 168

11.4∏DIAGNOSTIC IMAGING SERVICES MARKET: MARKET SHARE ANALYSIS, BY KEY PLAYER (2021)∏168

FIGURE 33 MARKET SHARE ANALYSIS, 2021 169

TABLE 131 DIAGNOSTIC IMAGING SERVICES MARKET: DEGREE OF COMPETITION 169

11.5 COMPANY EVALUATION QUADRANT FOR MAJOR PLAYERS (AS OF 2021) 170

11.5.1 STARS 170

11.5.2□EMERGING LEADERS□171

11.5.3 PERVASIVE PLAYERS 171

11.5.4 PARTICIPANTS 171

FIGURE 34 DIAGNOSTIC IMAGING SERVICES MARKET: COMPANY EVALUATION QUADRANT (2021) 172

11.6 COMPANY EVALUATION QUADRANT (SMES/START-UPS) 173

11.6.1 PROGRESSIVE COMPANIES 173

11.6.2 RESPONSIVE COMPANIES 173

11.6.3 DYNAMIC COMPANIES 173

11.6.4

☐STARTING BLOCKS

☐173

FIGURE 35 DIAGNOSTIC IMAGING SERVICES MARKET: COMPETITIVE LEADERSHIP MAPPING (SMES/START-UPS) 174

11.7 COMPETITIVE BENCHMARKING 175

TABLE 132 OVERALL FOOTPRINT ANALYSIS 175

TABLE 133 MODALITY FOOTPRINT ANALYSIS 176

TABLE 134 REGIONAL FOOTPRINT ANALYSIS 177

11.8 COMPETITIVE SCENARIO (2019-2022) ☐ 178

11.8.1□DEALS□178

11.8.2 OTHER DEVELOPMENTS 179

12 COMPANY PROFILES 180

(Business Overview, Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made,

and Weaknesses and Competitive Threats))*

12.1 RADNET, INC. 180

TABLE 135 RADNET, INC: BUSINESS OVERVIEW 180

FIGURE 36 RADNET, INC: COMPANY SNAPSHOT (2021) 181

TABLE 136 RADNET, INC: SERVICE OFFERINGS 181

12.2 SONIC HEALTHCARE 184

TABLE 137 SONIC HEALTHCARE: BUSINESS OVERVIEW 184

FIGURE 37∏SONIC HEALTHCARE: COMPANY SNAPSHOT (2021)∏185

TABLE 138 SONIC HEALTHCARE: SERVICE OFFERINGS 185

12.3 AKUMIN INC. 188

TABLE 139 AKUMIN INC. BUSINESS OVERVIEW 188

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FIGURE 38 AKUMIN INC: COMPANY SNAPSHOT (2021) 189

TABLE 140 AKUMIN INC: SERVICE OFFERINGS 189

12.4 HEALIUS LIMITED 191

TABLE 141 | HEALIUS LIMITED: BUSINESS OVERVIEW | 191

FIGURE 39 HEALIUS LIMITED: COMPANY SNAPSHOT (2021) 191

TABLE 142 HEALIUS LIMITED: SERVICE OFFERINGS 192

12.5 DIGNITY HEALTH 193

TABLE 143 DIGNITY HEALTH: BUSINESS OVERVIEW 193

FIGURE 40 DIGNITY HEALTH: COMPANY SNAPSHOT (2021) 193
TABLE 144 DIGNITY HEALTHCARE: SERVICE OFFERINGS 194

12.6 NOVANT HEALTH 195

TABLE 145 NOVANT HEALTH: BUSINESS OVERVIEW 195

FIGURE 41 NOVANT HEALTH: COMPANY SNAPSHOT (2021) 195

TABLE 146 NOVANT HEALTH: SERVICE OFFERINGS 196

12.7

☐ ALLIANCE MEDICAL

☐ 197

TABLE 147 ALLIANCE MEDICAL: BUSINESS OVERVIEW 197
TABLE 148 ALLIANCE MEDICAL: SERVICE OFFERINGS 197

12.8 INHEALTH GROUP 199

TABLE 149 INHEALTH GROUP: BUSINESS OVERVIEW 199
TABLE 150 INHEALTH GROUP: SERVICE OFFERINGS 199

12.9 APEX RADIOLOGY 201

TABLE 151

APEX RADIOLOGY: BUSINESS OVERVIEW

201

TABLE 152

APEX RADIOLOGY: SERVICE OFFERINGS

201

12.10 CONCORD MEDICAL SERVICES HOLDINGS LIMITED 202

TABLE 153 CONCORD MEDICAL SERVICES HOLDINGS LIMITED: BUSINESS OVERVIEW 202

FIGURE 42 CONCORD MEDICAL SERVICES HOLDINGS LIMITED:

COMPANY SNAPSHOT (2021) □203

TABLE 154 CONCORD MEDICAL SERVICES HOLDINGS LIMITED: SERVICE OFFERINGS 203

12.11 RAYUS RADIOLOGY (CENTER FOR DIAGNOSTIC IMAGING, INC.) 204

TABLE 155 RAYUS RADIOLOGY: BUSINESS OVERVIEW 204 TABLE 156 RAYUS RADIOLOGY: SERVICE OFFERINGS 204

12.12∏UNILABS∏206

TABLE 157 UNILABS: BUSINESS OVERVIEW 206 TABLE 158 UNILABS: SERVICE OFFERINGS 206

12.13 ☐ AFFIDEA ☐ 208

TABLE 159\[\text{AFFIDEA: BUSINESS OVERVIEW}\]208
TABLE 160\[\text{AFFIDEA: SERVICE OFFERINGS}\]208
12.14\[\text{II-MED RADIOLOGY NETWORK}\]210

TABLE 161 \square I-MED RADIOLOGY NETWORK: BUSINESS OVERVIEW \square 210 TABLE 162 \square I-MED RADIOLOGY NETWORK: SERVICE OFFERINGS \square 210

12.15 CAPITOL IMAGING SERVICES 212

TABLE 163 CAPITOL IMAGING SERVICES: BUSINESS OVERVIEW 212
TABLE 164 CAPITOL IMAGING SERVICES: SERVICE OFFERINGS 212

 $12.16 \square SIMONMED \square 213$

TABLE 165 SIMONMED: BUSINESS OVERVIEW 213
TABLE 166 SIMONMED: SERVICE OFFERINGS 213
12.17 CANADA DIAGNOSTIC CENTRES (CDC) 214

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TABLE 167 \square CANADA DIAGNOSTIC CENTRES: BUSINESS OVERVIEW \square 214

TABLE 168 CANADA DIAGNOSTIC CENTRES: SERVICE OFFERINGS 214

12.18 SHIELDS HEALTH CARE GROUP 216

TABLE 169[SHIELDS HEALTH CARE GROUP: BUSINESS OVERVIEW[]216
TABLE 170[SHIELDS HEALTH CARE GROUP: SERVICE OFFERINGS[]216

12.19∏ENVISION RADIOLOGY∏217

TABLE 171 ENVISION RADIOLOGY: BUSINESS OVERVIEW 217 TABLE 172 ENVISION RADIOLOGY: SERVICE OFFERINGS 217

12.20 PROGRESSIVE RADIOLOGY 218

TABLE 173 \square PROGRESSIVE RADIOLOGY: BUSINESS OVERVIEW \square 218 TABLE 174 \square PROGRESSIVE RADIOLOGY: SERVICE OFFERINGS \square 218

?

- 12.21 OTHER PLAYERS 219
- 12.21.1 QSCAN SERVICES PTY LTD 219
- 12.21.2 PRP DIAGNOSTIC IMAGING 220
- 12.21.3∏INOVA∏220
- 12.21.4 ATLANTIC MEDICAL IMAGING 221
- 12.21.5 ADVANCED DIAGNOSTICS HEALTHCARE SYSTEM, INC. 221

*Details on Business Overview, Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

- 13 APPENDIX 222
- 13.1 DISCUSSION GUIDE 222
- 13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 227
- 13.3 CUSTOMIZATION OPTIONS 229
- 13.4□RELATED REPORTS□230
- 13.5 AUTHOR DETAILS 231



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