

Hydroponics Market by Type (Aggregate systems and Liquid systems), Equipment, Input (Nutrients and Grow media), Crop Type (Vegetables, Fruits, Flowers), Farming method (Indoor and Outdoor), Crop area, and Region - Global Forecast to 2027

Market Report | 2022-09-23 | 290 pages | MarketsandMarkets

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Report description:

According to MarketsandMarkets, the global hydroponic system market is valued at USD 12.1 Billion and is projected to reach USD 25.1 Billion by 2027. The global hydroponics crop market is estimated to be valued at USD 37.7 Billion in 2022 and is projected to reach USD 53.4 Billion by 2027, recording a CAGR of 7.2%. Hydroponic technology is an efficient alternative to the rising concerns on food security and shrinking arable land since it allows growers to cultivate crops even in the absence of soil. One of the major drivers is that hydroponics provides higher yield compared to traditional agricultural techniques, owing to the efficient harvest cycles. Furthermore, hydroponics eliminates use of artificial ripening agents and pesticides, which helps create nutritionally superior vegetable products.

□By type, the liquid systems segment is projected to account for the largest market share during the forecast period.□
Based on type, the liquid systems segment is projected to account for the largest market share. Deep water culture systems and NFT have been the major systems adopted across major growing countries like Spain, France, and the Netherlands for commercial crop cultivations like tomatoes. In North American countries, NFT techniques are highly adopted as these systems are best suitable for production of lettuce, which are in high demand in North America.

□By equipment, the HVAC segment accounted for the second largest share during the review period.□
Heating, ventilation, and air conditioning or HVAC play a key role in developing indoor hydroponic farms, as the system is responsible for cooling, dehumidifying, and maintaining the optimum temperature inside the facility. The HVAC system is designed to negate the external conditions and provide ideal conditions for year-round growth and cultivation. This equipment is important for maintaining the ideal conditions for plant growth inside the hydroponic greenhouse.

□By input, the nutrient segment gained the largest share in the hydroponics market.□

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There are different types of nutrients required for the formulation of nutrient solutions. Nitrogen, phosphorus, and potassium are the three primary nutrients required for the healthy growth of plants, of which nitrogen requirement is higher for plants. Controlled Release Fertilizers are widely used in hydroponics as they release fertilizer gradually and consistently, constantly feeding for months with only one application. This gives professional growers unprecedented control and ease of use, lowering labor expenses, allowing growers to reduce their efforts on fertigation of plants.

□By crop type, the vegetables segment accounted for the largest market share during the review period.□

Considering the use of the proper system, a wide variety of plants can be grown hydroponically. Vegetables grown using hydroponics are known to grow faster and stronger than in traditional farming, as the right nutrients are delivered directly to the plant's roots. Hydroponically grown plants are known to retain their full nutritive value and are equal or, in certain cases, superior to conventionally grown vegetables. Peppers, lettuce, spinach, cucumbers, tomatoes are some of the major vegetables cultivated using hydroponics. Among fruits, watermelons, and different berries such as strawberries and blue berries are widely grown in hydroponic farms.

□The Europe region held the largest market share in the global hydroponics market□

Europe has traditionally been at the forefront of implementing advanced hydroponic smart greenhouse horticulture techniques. Countries such as the Netherlands, Spain, and France have large areas under greenhouse cultivation. However, in the Netherlands, the growers mostly cultivate their plants in simple tunnel-like greenhouses without the use of climate control technologies. Advancement in greenhouse farming has supported the growth of hydroponics in Europe.

According to national government statistics, the adoption of hydroponics has been witnessed to be the highest across all European countries. The Netherlands has the world's highest adoption rate for hydroponic systems of over 80%, majorly for its flowers and vegetable production.

Break-up of Primaries

-□By Company Type: Tier 1 - 30%, Tier 2 - 25% and Tier 3 - 45%

-□By Designation: Manager- 25%, CXOs- 40%, and Executives - 35%

-□By Region: Asia Pacific - 40%, Europe - 30%, North America- 16%, and RoW- 14%

Leading players profiled in this report include the following:

-□Signify Holding (Netherlands)

-□Heliospectra AB (Sweden)

-□ScottsMiracle-Gro (US)

-□Argus Control Systems (Canada)

-□Logiqs B.V. (Netherlands)

-□LumiGrow, Inc. (US)

-□Hydroponic Systems International (Spain)

-□Hydrodynamics International (US)

-□American Hydroponics (US)

-□Advanced Nutrients (US)

-□Emerald Harvest (US)

-□VitaLink (UK)

-□Freight Farms (US)

-□AeroFarms (US)

-□Triton Foodworks Pvt. Ltd. (India)

-□Green Sense Farms (US)

-□Emirates Hydroponic Farm (UAE)

-□Gotham Greens (US)

-□Nature's Miracle (India)

-□Bright Farms (US)

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- InFarm (Germany)
- Badia Farms (UAE)

Research Coverage

This report segments the hydroponics market on the basis of type, equipment, input, crop type, farming method, crop area, and region. In terms of insights, this research report focuses on various levels of analyses-competitive landscape, pricing insights, end-use analysis, and company profiles-which together comprise and discuss the basic views on the emerging & high-growth segments of the hydroponics market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

- To get a comprehensive overview of the hydroponics market
- To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them
- To gain insights about the major countries/regions, in which the hydroponics market is flourishing

Table of Contents:

1	INTRODUCTION	27
1.1	OBJECTIVES	27
1.2	MARKET DEFINITION	27
1.3	MARKET SCOPE	28
FIGURE 1	HYDROPONICS MARKET SEGMENTATION	28
1.3.1	GEOGRAPHIC SCOPE	29
1.3.2	PERIOD CONSIDERED	29
1.4	CURRENCY CONSIDERED	30
TABLE 1	USD EXCHANGE RATES CONSIDERED FOR THE STUDY, 2018-2021	30
1.5	STAKEHOLDERS	31
1.6	SUMMARY OF CHANGES	31
2	RESEARCH METHODOLOGY	32
2.1	RESEARCH DATA	32
FIGURE 2	HYDROPONICS MARKET: RESEARCH DESIGN CHART	32
2.1.1	SECONDARY DATA	33
2.1.1.1	Key data from secondary sources	33
2.1.2	PRIMARY DATA	34
2.1.2.1	Key data from primary sources	34
FIGURE 3	EXPERT INSIGHTS	35
2.1.2.2	Breakdown of primary interviews	35
FIGURE 4	BREAKDOWN OF PRIMARY INTERVIEWS, BY VALUE CHAIN, DESIGNATION, AND REGION	35
2.2	MARKET SIZE ESTIMATION	36
2.2.1	HYDROPONICS MARKET SIZE ESTIMATION, BY CROP TYPE	37
2.2.2	HYDROPONICS MARKET SIZE ESTIMATION, BY TYPE	38
2.3	DATA TRIANGULATION	39
FIGURE 5	DATA TRIANGULATION METHODOLOGY	39
2.4	ASSUMPTIONS	40
2.5	LIMITATIONS	40
3	EXECUTIVE SUMMARY	41
TABLE 2	HYDROPONICS MARKET SNAPSHOT, 2022 VS. 2027	42
FIGURE 6	HYDROPONICS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)	43

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FIGURE 7	HYDROPONICS MARKET, BY INPUT, 2022 VS. 2027 (USD MILLION)	43
FIGURE 8	HYDROPONICS MARKET, BY CROP TYPE, 2022 VS. 2027 (USD MILLION)	44
FIGURE 9	HYDROPONICS MARKET, BY EQUIPMENT, 2022 VS. 2027 (USD MILLION)	44
FIGURE 10	HYDROPONICS MARKET, BY FARMING METHOD, 2022 VS. 2027 (USD MILLION)	45
FIGURE 11	HYDROPONICS MARKET, BY CROP AREA, 2022 VS. 2027 (USD MILLION)	45
FIGURE 12	HYDROPONICS MARKET (VALUE), BY REGION	46
4	PREMIUM INSIGHTS	47
4.1	ATTRACTIVE OPPORTUNITIES IN HYDROPONICS MARKET	47
FIGURE 13	RISE IN DEMAND FOR FRESH FOOD IN URBAN AREAS ACROSS GLOBE TO DRIVE MARKET FOR HYDROPONICS	47
4.2	EUROPE: HYDROPONICS MARKET, BY CROP TYPE & COUNTRY	48
FIGURE 14	VEGETABLES SEGMENT AND NETHERLANDS TO ACCOUNT FOR LARGEST RESPECTIVE SHARES IN EUROPEAN MARKET IN 2022	48
4.3	HYDROPONICS MARKET, BY TYPE	48
FIGURE 15	LIQUID SYSTEMS TO DOMINATE MARKET DURING FORECAST PERIOD	48
4.4	HYDROPONICS MARKET, BY KEY CROP TYPE & REGION	49
FIGURE 16	VEGETABLES AND EUROPE TO DOMINATE RESPECTIVE SEGMENTS DURING FORECAST PERIOD	49
4.5	HYDROPONICS MARKET, BY CROP TYPE	50
FIGURE 17	VEGETABLE CULTIVATION TO BE LARGEST MARKET DURING FORECAST PERIOD	50
4.6	HYDROPONICS MARKET, BY INPUT	50
FIGURE 18	NUTRIENT INPUT TO DOMINATE MARKET DURING FORECAST PERIOD	50
4.7	HYDROPONICS MARKET, BY EQUIPMENT	51
FIGURE 19	LED GROW LIGHTS TO LEAD MARKET DURING FORECAST PERIOD	51
4.8	HYDROPONICS MARKET, BY FARMING METHOD	51
FIGURE 20	INDOOR FARMING TO DOMINATE MARKET DURING FORECAST PERIOD	51
4.9	HYDROPONICS MARKET, BY CROP AREA	52
FIGURE 21	CROP AREAS OF ABOVE 50,000 TO BE LARGEST MARKET DURING FORECAST PERIOD	52
5	MARKET OVERVIEW	53
5.1	INTRODUCTION	53
5.2	MACROECONOMIC INDICATORS	53
5.2.1	RISE IN RATE OF URBANIZATION AND DECLINE IN ARABLE LAND	53
FIGURE 22	PERCENTAGE OF LAND USED FOR AGRICULTURE, 1990-2018	54
FIGURE 23	MOST URBANIZED REGIONS, 2018	54
5.3	MARKET DYNAMICS	55
FIGURE 24	HYDROPONICS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	55
5.3.1	DRIVERS	55
5.3.1.1	Higher yield compared with conventional agricultural practices	55
TABLE 3	PER-ACRE YIELD OF CROPS: SOIL CULTIVATION VS. HYDROPONICS	56
5.3.1.2	Controlled environment farming eliminates external factors on crop growth	57
FIGURE 25	HARVESTED AREA OF GREENHOUSE VEGETABLES, 2012-2016 (HA)	57
5.3.1.3	Conservation of natural resources	58
5.3.1.3.1	Improved yield and higher productivity with limited land resources	58
5.3.1.3.2	Lower water utilization compared with conventional farming methods	58
5.3.1.4	Increase in demand for cannabis using hydroponics	59
5.3.2	RESTRAINTS	59
5.3.2.1	High capital investment for large-scale farms	59
5.3.2.2	Lack of government incentives and high prices of hydroponically grown produce dissuading market adoption	60
5.3.3	OPPORTUNITIES	61

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5.3.3.1	Growth in popularity of hydroponics to provide high profit margins	61
5.3.3.2	Increase in application of hydroponic systems in restaurants and grocery stores	62
5.3.4	CHALLENGES	62
5.3.4.1	Debate on certifying hydroponic produce as organic	62
FIGURE 26 COUNTRIES WITH HIGHEST CONSUMPTION OF ORGANIC FOOD PER CAPITA, 2020 (EUR)		63
5.3.4.2	Spread of waterborne diseases and algae in closed systems	64
5.3.4.3	Risk of equipment failure and delay in learning curve among growers	64
6	INDUSTRY TRENDS	65
6.1	INTRODUCTION	65
6.2	VALUE CHAIN ANALYSIS	65
FIGURE 27 HYDROPONICS MARKET: VALUE CHAIN ANALYSIS		65
6.2.1	RAW MATERIALS	66
6.2.2	HYDROPONIC SYSTEM PROVIDERS	66
6.2.3	HYDROPONIC TECHNOLOGY PROVIDERS	66
6.2.4	CONSULTING & MANAGEMENT SERVICES	66
6.2.5	GROWERS & END USERS	66
6.3	TECHNOLOGY ANALYSIS	67
6.4	PRICING ANALYSIS	67
FIGURE 28 HYDROPONICS MARKET PRICING ANALYSIS AMONG KEY PLAYERS, BY MAJOR EQUIPMENT, 2021 (USD/UNIT)		68
FIGURE 29 HYDROPONICS AVERAGE PRICING ANALYSIS, BY REGION, 2017-2021 (USD/SQUARE FOOT)		68
FIGURE 30 HYDROPONICS AVERAGE PRICING ANALYSIS, BY MAJOR EQUIPMENT, 2017-2021 (USD/UNIT)		68
6.5	PATENT ANALYSIS	69
FIGURE 31 PATENTS GRANTED FOR HYDROPONICS MARKET, 2011-2021		69
FIGURE 32 REGIONAL ANALYSIS OF PATENTS GRANTED FOR HYDROPONICS MARKET, 2011-2021		70
TABLE 4 KEY PATENTS PERTAINING TO HYDROPONICS MARKET, 2020		70
6.6	MARKET MAP	73
FIGURE 33 HYDROPONICS MARKET MAP		73
TABLE 5 HYDROPONICS MARKET: ECOSYSTEM		73
6.7	PORTER'S FIVE FORCES ANALYSIS	74
TABLE 6 HYDROPONICS MARKET: PORTER'S FIVE FORCES ANALYSIS		74
6.7.1	THREAT FROM NEW ENTRANTS	74
6.7.2	THREAT FROM SUBSTITUTES	74
6.7.3	BARGAINING POWER OF SUPPLIERS	74
6.7.4	BARGAINING POWER OF BUYERS	75
6.7.5	DEGREE OF COMPETITION	75
6.8	TRADE ANALYSIS	75
TABLE 7 TOP TEN IMPORTERS AND EXPORTERS OF POLYCARBONATES, 2021 (KT AND USD '000)		75
TABLE 8 TOP TEN IMPORTERS AND EXPORTERS OF POLYETHYLENE, 2021		76
TABLE 9 TOP TEN IMPORTERS AND EXPORTERS OF POLYMETHYL-METHACRYLATE, 2021 (KT AND '000)		76
TABLE 10 TOP TEN IMPORTERS AND EXPORTERS OF POLYVINYL CHLORIDE, 2021 (KT AND USD '000)		77
6.9	KEY CONFERENCES & EVENTS	77
TABLE 11 HYDROPONICS MARKET: DETAILED LIST OF CONFERENCES & EVENTS, 2022-2023		77
6.10	TARIFF AND REGULATORY LANDSCAPE	78
6.10.1	KEY REGULATIONS FOR HYDROPONICS	78
6.10.1.1	North America	78
6.10.1.1.1	US	78
6.10.1.1.2	Canada	78

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6.10.1.2	Europe	79
6.10.1.3	Asia Pacific	79
6.10.1.3.1	India	79
6.10.1.3.2	China	80
6.10.2	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	80
TABLE 12	NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	80
TABLE 13	EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	81
TABLE 14	ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	82
TABLE 15	REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	82
6.10.3	TRENDS/DISRUPTIONS IMPACTING BUYERS IN HYDROPONICS MARKET	83
FIGURE 34	TRENDS/DISRUPTIONS IMPACTING BUYERS IN HYDROPONICS MARKET	83
6.11	CASE STUDY ANALYSIS	84
6.11.1	FREIGHT FARMS' GREENERY S HELPED NEW GROWERS START BUSINESSES	84
6.11.2	SIGNIFY'S LED LIGHTING SOLUTION FOR GOODLEAF TO INCREASE PERENNIAL FOOD PRODUCTION	84
6.12	KEY STAKEHOLDERS AND BUYING CRITERIA	85
6.12.1	KEY STAKEHOLDERS IN BUYING PROCESS	85
FIGURE 35	INFLUENCE OF STAKEHOLDERS IN BUYING HYDROPONIC SYSTEMS, BY TYPE	85
TABLE 16	INFLUENCE OF STAKEHOLDERS IN BUYING TOP TWO TYPES	85
6.12.2	BUYING CRITERIA	86
FIGURE 36	KEY BUYING CRITERIA FOR HYDROPONIC FARMING METHODS	86
TABLE 17	KEY BUYING CRITERIA FOR HYDROPONICS FARMING METHOD TYPES	86
7	HYDROPONICS MARKET, BY TYPE	87
7.1	INTRODUCTION	88
FIGURE 37	HYDROPONICS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)	88
TABLE 18	HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	89
TABLE 19	HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	89
7.2	AGGREGATE SYSTEMS	89
7.2.1	PREFERABLE USAGE FOR HEAVIER CROPS TO DRIVE GROWTH OF AGGREGATE SYSTEMS	89
TABLE 20	AGGREGATE HYDROPONIC SYSTEMS MARKET, BY REGION, 2019-2021 (USD MILLION)	90
TABLE 21	AGGREGATE HYDROPONIC SYSTEMS MARKET, BY REGION, 2022-2027 (USD MILLION)	90
TABLE 22	AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	90
TABLE 23	AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	90
7.2.2	EBB & FLOW SYSTEMS	91
TABLE 24	EBB & FLOW HYDROPONIC SYSTEMS MARKET, BY REGION, 2019-2021 (USD MILLION)	91
TABLE 25	EBB & FLOW HYDROPONIC SYSTEMS MARKET, BY REGION, 2022-2027 (USD MILLION)	92
7.2.3	DRIP SYSTEMS	92
TABLE 26	DRIP HYDROPONIC SYSTEMS MARKET, BY REGION, 2019-2021 (USD MILLION)	93
TABLE 27	DRIP HYDROPONIC SYSTEMS MARKET, BY REGION, 2022-2027 (USD MILLION)	93
7.2.4	WICK SYSTEMS	93
TABLE 28	WICK HYDROPONIC SYSTEMS MARKET, BY REGION, 2019-2021 (USD MILLION)	94
TABLE 29	WICK HYDROPONIC SYSTEMS MARKET, BY REGION, 2022-2027 (USD MILLION)	94
7.3	LIQUID SYSTEMS	94
7.3.1	HIGH PREFERENCE FOR VEGETABLE CULTIVATION AND HYBRID FARMING TO PROPEL GROWTH OPPORTUNITIES	94
TABLE 30	LIQUID HYDROPONIC SYSTEMS MARKET, BY REGION, 2019-2021 (USD MILLION)	95
TABLE 31	LIQUID HYDROPONIC SYSTEMS MARK, BY REGION, 2022-2027 (USD MILLION)	95
TABLE 32	LIQUID HYDROPONIC SYSTEMS MARK, BY SUBTYPE, 2019-2021 (USD MILLION)	96
TABLE 33	LIQUID HYDROPONIC SYSTEMS MARK, BY SUBTYPE, 2022-2027 (USD MILLION)	96

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7.3.2 DEEP WATER CULTURE 96

TABLE 34 DEEP WATER CULTURE HYDROPONIC SYSTEMS MARKET, BY REGION, 2019-2021 (USD MILLION) 97

TABLE 35 DEEP WATER CULTURE HYDROPONIC SYSTEMS MARKET, BY REGION, 2022-2027 (USD MILLION) 97

7.3.3 NUTRIENT FILM TECHNIQUE (NFT) 98

TABLE 36 NFT HYDROPONICS MARKET, BY REGION, 2019-2021 (USD MILLION) 99

TABLE 37 NFT HYDROPONICS MARKET, BY REGION, 2022-2027 (USD MILLION) 99

7.3.4 AEROPONICS 99

TABLE 38 AEROPONICS MARKET, BY REGION, 2019-2021 (USD MILLION) 100

TABLE 39 AEROPONICS MARKET, BY REGION, 2022-2027 (USD MILLION) 100

8 HYDROPONICS MARKET, BY EQUIPMENT 101

8.1 INTRODUCTION 102

FIGURE 38 HYDROPONICS MARKET, BY EQUIPMENT, 2022 VS. 2027 (USD MILLION) 102

TABLE 40 HYDROPONICS MARKET, BY EQUIPMENT, 2019-2021 (USD MILLION) 103

TABLE 41 HYDROPONICS MARKET, BY EQUIPMENT, 2022-2027 (USD MILLION) 103

8.2 HVAC 103

8.2.1 UNCERTAINTIES IN REGIONAL CLIMATE AND RISE OF MODERN FARMING TECHNIQUES AND EQUIPMENT TO DRIVE DEMAND 103

8.3 LED GROW LIGHTS 104

8.3.1 LED GROW LIGHTS: HIGH-COST EQUIPMENT IN HYDROPONIC SYSTEMS 104

8.4 CONTROL SYSTEMS 105

8.4.1 INCREASE IN SCOPE FOR AUTOMATION AND SMART FARMING TO CREATE GROWTH OPPORTUNITIES FOR CONTROL SYSTEMS 105

8.5 IRRIGATION SYSTEMS 105

8.5.1 RISE IN DEMAND FOR WATER-USE-EFFICIENT AND SMART IRRIGATION SYSTEMS FACTORS FOR MARKET GROWTH 105

8.6 MATERIAL HANDLING EQUIPMENT 106

8.6.1 FOCUS ON SHORTENING SUPPLY CHAIN THROUGH FARM-TO-FORK CONCEPT TO DRIVE DEMAND FOR MATERIAL HANDLING EQUIPMENT 106

8.7 OTHER EQUIPMENT 106

9 HYDROPONICS MARKET, BY INPUT 107

9.1 INTRODUCTION 108

FIGURE 39 HYDROPONICS MARKET, BY INPUT, 2022 VS. 2027 (USD MILLION) 108

TABLE 42 HYDROPONICS MARKET, BY INPUT, 2019-2021 (USD MILLION) 108

TABLE 43 HYDROPONICS MARKET, BY INPUT, 2022-2027 (USD MILLION) 109

9.2 NUTRIENTS 109

9.2.1 NUTRIENTS ESSENTIAL IN HYDROPONIC SYSTEMS FOR ALL CROPS GROWN 109

TABLE 44 HYDROPONIC NUTRIENT INPUT MARKET, BY REGION, 2019-2021 (USD MILLION) 109

TABLE 45 HYDROPONIC NUTRIENT INPUT MARKET, BY REGION, 2022-2027 (USD MILLION) 110

TABLE 46 HYDROPONIC NUTRIENT INPUT MARKET, BY NUTRIENT TYPE, 2019-2021 (USD MILLION) 110

TABLE 47 HYDROPONIC NUTRIENT INPUT MARKET, BY NUTRIENT TYPE, 2022-2027 (USD MILLION) 110

9.2.2 NPK 111

9.2.3 TRACE MINERALS 111

9.2.4 OTHER NUTRIENTS 111

9.3 GROW MEDIA 112

9.3.1 SUPPORT FOR PLANT GROWTH IN HYDROPONIC SYSTEMS OWING TO LOW COSTS TO DRIVE MARKET IN DEVELOPING COUNTRIES 112

TABLE 48 HYDROPONIC GROW MEDIA INPUT MARKET, BY REGION, 2019-2021 (USD MILLION) 112

TABLE 49 HYDROPONIC GROW MEDIA INPUT MARKET, BY REGION, 2022-2027 (USD MILLION) 112

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TABLE 50	HYDROPONIC GROW MEDIA INPUT MARKET, BY GROW MEDIA TYPE, 2019-2021 (USD MILLION)	113
TABLE 51	HYDROPONIC GROW MEDIA INPUT MARKET, BY GROW MEDIA TYPE, 2022-2027 (USD MILLION)	113
9.3.2	ROCKWOOL	113
9.3.3	PERLITE & VERMICULITE	114
9.3.4	COCO FIBER	114
9.3.5	OTHER GROW MEDIA	114
10	HYDROPONICS MARKET, BY CROP TYPE	115
10.1	INTRODUCTION	116
FIGURE 40	HYDROPONICS MARKET, BY CROP TYPE, 2022 VS. 2027 (USD MILLION)	116
TABLE 52	HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	117
TABLE 53	HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	117
10.2	VEGETABLES	117
10.2.1	WIDER ACCEPTANCE OF HYDROPONICS FOR GROWING VEGETABLES ACROSS MULTIPLE REGIONS TO FUEL DEMAND	117
TABLE 54	HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY REGION, 2019-2021 (USD MILLION)	118
TABLE 55	HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY REGION, 2022-2027 (USD MILLION)	118
TABLE 56	HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY CROP TYPE, 2019-2021 (USD MILLION)	118
TABLE 57	HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY CROP TYPE, 2022-2027 (USD MILLION)	119
10.2.2	TOMATOES	119
10.2.3	LEAFY GREENS	119
10.2.4	CUCUMBERS	120
10.2.5	PEPPERS	120
10.2.6	OTHER VEGETABLES	120
10.3	FRUITS	120
10.3.1	RISE IN DEMAND AND YEAR-LONG HARVEST BENEFITS TO SUPPLEMENT HYDROPONIC FRUIT GROWTH	120
TABLE 58	HYDROPONICS MARKET IN FRUIT CULTIVATION, BY REGION, 2019-2021 (USD MILLION)	121
TABLE 59	HYDROPONICS MARKET IN FRUIT CULTIVATION, BY REGION, 2022-2027 (USD MILLION)	121
10.4	FLOWERS	122
10.4.1	HYDROPONIC ADOPTION FOR FLOWERS HIGHEST IN NETHERLANDS	122
TABLE 60	HYDROPONICS MARKET IN FLOWER CULTIVATION, BY REGION, 2019-2021 (USD MILLION)	122
TABLE 61	HYDROPONICS MARKET IN FLOWER CULTIVATION, BY REGION, 2022-2027 (USD MILLION)	122
10.5	OTHER CROP TYPES	123
TABLE 62	HYDROPONICS MARKET IN OTHER CROP CULTIVATION, BY REGION, 2019-2021 (USD MILLION)	123
TABLE 63	HYDROPONICS MARKET IN OTHER CROP CULTIVATION, BY REGION, 2022-2027 (USD MILLION)	123
11	HYDROPONICS MARKET, BY FARMING METHOD	124
11.1	INTRODUCTION	125
FIGURE 41	HYDROPONICS MARKET, BY FARMING METHOD, 2022 VS. 2027 (USD MILLION)	125
TABLE 64	HYDROPONICS MARKET, BY FARMING METHOD, 2019-2021 (USD MILLION)	125
TABLE 65	HYDROPONICS MARKET, BY FARMING METHOD, 2022-2027 (USD MILLION)	126
11.2	OUTDOOR FARMING	126
11.2.1	LESS REQUIREMENT OF ENERGY RESOURCES TO ALLOW COST SAVING IN OUTDOOR FARMING	126
11.3	INDOOR FARMING	126
11.3.1	BETTER CONTROL OVER GROWING ENVIRONMENT TO INCREASE YIELD	126
11.3.1.1	LED light-based	126
11.3.1.2	Natural light-based	127
12	HYDROPONICS MARKET, BY CROP AREA	128
12.1	INTRODUCTION	129
FIGURE 42	HYDROPONICS MARKET, BY CROP AREA, 2022 VS. 2027 (USD MILLION)	129

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TABLE 66	HYDROPONICS MARKET, BY CROP AREA, 2019-2021 (USD MILLION)	129
TABLE 67	HYDROPONICS MARKET, BY CROP AREA, 2022-2027 (USD MILLION)	130
12.2	UP TO 1,000 SQUARE FEET	130
12.2.1	LOW MAINTENANCE COSTS IN INDOOR SPACES TO DRIVE GROWTH	130
12.3	1,000-5,000 SQUARE FEET	130
12.3.1	OUTDOOR FARMS WITH VARIED PURPOSES TO DRIVE MARKET	130
12.4	5,001-10,000 SQUARE FEET	130
12.4.1	LARGE FARMS FOR DESIRED CROPS TO GAIN POPULARITY	130
12.5	10,001-50,000 SQUARE FEET	131
12.5.1	LARGE SPACES OFFER FLEXIBILITY IN SYSTEM TYPE	131
12.6	ABOVE 50,000 SQUARE FEET	131
12.6.1	COMMERCIAL FARMS USE ADVANCED EQUIPMENT FOR BETTER PRODUCTIVITY	131
13	HYDROPONICS MARKET, BY REGION	132
13.1	INTRODUCTION	133
FIGURE 43	GEOGRAPHIC SNAPSHOT (2022-2027): RAPIDLY GROWING MARKETS EMERGE AS NEW HOT SPOTS	134
TABLE 68	HYDROPONIC TYPES MARKET, BY REGION, 2019-2021 (USD MILLION)	134
TABLE 69	HYDROPONIC TYPES MARKET, BY REGION, 2022-2027 (USD MILLION)	135
TABLE 70	HYDROPONIC INPUTS MARKET, BY REGION, 2019-2021 (USD MILLION)	135
TABLE 71	HYDROPONIC INPUTS MARKET, BY REGION, 2022-2027 (USD MILLION)	135
TABLE 72	HYDROPONIC CROP MARKET, BY REGION, 2019-2021 (USD MILLION)	136
TABLE 73	HYDROPONIC CROP MARKET, BY REGION, 2022-2027 (USD MILLION)	136
13.2	NORTH AMERICA	136
TABLE 74	NORTH AMERICA: HYDROPONIC TYPES MARKET, BY COUNTRY, 2019-2021 (USD MILLION)	137
TABLE 75	NORTH AMERICA: HYDROPONIC TYPES MARKET, BY COUNTRY, 2022-2027 (USD MILLION)	137
TABLE 76	NORTH AMERICA: HYDROPONIC CROP TYPES MARKET, BY COUNTRY, 2019-2021 (USD MILLION)	137
TABLE 77	NORTH AMERICA: HYDROPONIC CROP TYPES MARKET, BY COUNTRY, 2022-2027 (USD MILLION)	138
TABLE 78	NORTH AMERICA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	138
TABLE 79	NORTH AMERICA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	138
TABLE 80	NORTH AMERICA: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	138
TABLE 81	NORTH AMERICA: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	139
TABLE 82	NORTH AMERICA: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	139
TABLE 83	NORTH AMERICA: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	139
TABLE 84	NORTH AMERICA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	140
TABLE 85	NORTH AMERICA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	140
TABLE 86	NORTH AMERICA: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2019-2021 (USD MILLION)	140
TABLE 87	NORTH AMERICA: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2022-2027 (USD MILLION)	141
TABLE 88	NORTH AMERICA: HYDROPONICS MARKET, BY INPUT, 2019-2021 (USD MILLION)	141
TABLE 89	NORTH AMERICA: HYDROPONICS MARKET, BY INPUT, 2022-2027 (USD MILLION)	141
13.2.1	US	141
13.2.1.1	Favorable government schemes and newer farming kits and techniques by hydroponic system providers to propel market	141
TABLE 90	US: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	142
TABLE 91	US: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	142
TABLE 92	US: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	142
TABLE 93	US: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	143
13.2.2	CANADA	143
13.2.2.1	High awareness about modern farming techniques to fuel growth prospects	143

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TABLE 94	CANADA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	144
TABLE 95	CANADA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	144
TABLE 96	CANADA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	144
TABLE 97	CANADA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	144
13.2.3	MEXICO	145
13.2.3.1	Larger greenhouse area used for cultivation to be major factor	145
TABLE 98	MEXICO: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	145
TABLE 99	MEXICO: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	146
TABLE 100	MEXICO: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	146
TABLE 101	MEXICO: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	146
13.3	EUROPE	147
FIGURE 44	EUROPE: HYDROPONICS MARKET SNAPSHOT	148
TABLE 102	EUROPE: HYDROPONIC TYPES MARKET, BY COUNTRY, 2019-2021 (USD MILLION)	149
TABLE 103	EUROPE: HYDROPONIC TYPES MARKET, BY COUNTRY, 2022-2027 (USD MILLION)	149
TABLE 104	EUROPE: HYDROPONIC CROP TYPES MARKET, BY COUNTRY, 2019-2021 (USD MILLION)	150
TABLE 105	EUROPE: HYDROPONIC CROP TYPES MARKET, BY COUNTRY, 2022-2027 (USD MILLION)	150
TABLE 106	EUROPE: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	150
TABLE 107	EUROPE: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	151
TABLE 108	EUROPE: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	151
TABLE 109	EUROPE: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	151
TABLE 110	EUROPE: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	151
TABLE 111	EUROPE: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	152
TABLE 112	EUROPE: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	152
TABLE 113	EUROPE: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	152
TABLE 114	EUROPE: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2019-2021 (USD MILLION)	153
TABLE 115	EUROPE: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2022-2027 (USD MILLION)	153
TABLE 116	EUROPE: HYDROPONICS MARKET, BY INPUT, 2019-2021 (USD MILLION)	153
TABLE 117	EUROPE: HYDROPONICS MARKET, BY INPUT, 2022-2027 (USD MILLION)	154
13.3.1	NETHERLANDS	154
13.3.1.1	Greater inclination toward efficient farming to drive growth	154
TABLE 118	NETHERLANDS: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	154
TABLE 119	NETHERLANDS: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	155
TABLE 120	NETHERLANDS: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	155
TABLE 121	NETHERLANDS: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	155
13.3.2	GERMANY	155
13.3.2.1	Establishment of hydroponic farms by recognized and regional players to fuel market	155
TABLE 122	GERMANY: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	156
TABLE 123	GERMANY: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	156
TABLE 124	GERMANY: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	156
TABLE 125	GERMANY: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	157
13.3.3	UK	157
13.3.3.1	Government support to set up vertical farms to power market	157
TABLE 126	UK: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	157
TABLE 127	UK: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	157
TABLE 128	UK: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	158
TABLE 129	UK: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	158
13.3.4	SPAIN	158

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13.3.4.1	Increase in investments in sustainable farming practices and advanced set-ups to help achieve greater produce	158
TABLE 130	SPAIN: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	159
TABLE 131	SPAIN: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	159
TABLE 132	SPAIN: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	159
TABLE 133	SPAIN: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	159
13.3.5	ITALY	160
13.3.5.1	Growth in organic croplands and rise in supply of organic products to bolster demand for hydroponics	160
TABLE 134	ITALY: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	160
TABLE 135	ITALY: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	160
TABLE 136	ITALY: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	161
TABLE 137	ITALY: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	161
13.3.6	FRANCE	161
13.3.6.1	Gradual adoption of modern farming techniques to increase opportunities	161
TABLE 138	FRANCE: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	162
TABLE 139	FRANCE: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	162
TABLE 140	FRANCE: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	162
TABLE 141	FRANCE: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	162
13.3.7	POLAND	163
13.3.7.1	Increase in awareness and steady adoption among local cultivators to exhibit a positive outlook	163
TABLE 142	POLAND: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	163
TABLE 143	POLAND: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	163
TABLE 144	POLAND: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	163
TABLE 145	POLAND: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	164
13.3.8	TURKEY	164
13.3.8.1	Increase in protected cultivation to support growth of hydroponics	164
TABLE 146	TURKEY: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	164
TABLE 147	TURKEY: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	165
TABLE 148	TURKEY: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	165
TABLE 149	TURKEY: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	165
13.3.9	REST OF EUROPE	165
TABLE 150	REST OF EUROPE: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	166
TABLE 151	REST OF EUROPE: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	166
TABLE 152	REST OF EUROPE: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	166
TABLE 153	REST OF EUROPE: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	166
13.4	ASIA PACIFIC	167
FIGURE 45	ASIA PACIFIC: HYDROPONICS MARKET SNAPSHOT	168
TABLE 154	ASIA PACIFIC: HYDROPONIC TYPES MARKET, BY COUNTRY/REGION, 2019-2021 (USD MILLION)	169
TABLE 155	ASIA PACIFIC: HYDROPONIC TYPES MARKET, BY COUNTRY/REGION, 2022-2027 (USD MILLION)	169
TABLE 156	ASIA PACIFIC: HYDROPONIC CROP TYPES MARKET, BY COUNTRY/REGION, 2019-2021 (USD MILLION)	170
TABLE 157	ASIA PACIFIC: HYDROPONIC CROP TYPES MARKET, BY COUNTRY/REGION, 2022-2027 (USD MILLION)	170
TABLE 158	ASIA PACIFIC: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	171
TABLE 159	ASIA PACIFIC: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	171
TABLE 160	ASIA PACIFIC: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	171
TABLE 161	ASIA PACIFIC: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	171
TABLE 162	ASIA PACIFIC: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION)	172
TABLE 163	ASIA PACIFIC: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION)	172
TABLE 164	ASIA PACIFIC: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	172

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TABLE 165	ASIA PACIFIC: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	173
TABLE 166	ASIA PACIFIC: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2019-2021 (USD MILLION)	173
TABLE 167	ASIA PACIFIC: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2022-2027 (USD MILLION)	173
TABLE 168	ASIA PACIFIC: HYDROPONICS MARKET, BY INPUT, 2019-2021 (USD MILLION)	174
TABLE 169	ASIA PACIFIC: HYDROPONICS MARKET, BY INPUT, 2022-2027 (USD MILLION)	174
13.4.1	CHINA	174
13.4.1.1	Population growth and favorable regulatory environment to drive adoption of hydroponics	174
TABLE 170	CHINA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	175
TABLE 171	CHINA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	175
TABLE 172	CHINA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	175
TABLE 173	CHINA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	175
13.4.2	INDIA	176
13.4.2.1	Shift toward in-house cultivation and investments by key players to propel market growth	176
TABLE 174	INDIA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	176
TABLE 175	INDIA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	177
TABLE 176	INDIA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	177
TABLE 177	INDIA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	177
13.4.3	JAPAN	178
13.4.3.1	Government and related institutions' initiatives to promote greenhouse farming to drive market	178
TABLE 178	JAPAN: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	178
TABLE 179	JAPAN: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	179
TABLE 180	JAPAN: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	179
TABLE 181	JAPAN: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	179
13.4.4	AUSTRALIA & NEW ZEALAND	180
13.4.4.1	Scarcity of fresh water and harsh climatic conditions to promote growth of hydroponics	180
TABLE 182	AUSTRALIA & NEW ZEALAND: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	180
TABLE 183	AUSTRALIA & NEW ZEALAND: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	180
TABLE 184	AUSTRALIA & NEW ZEALAND: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	181
TABLE 185	AUSTRALIA & NEW ZEALAND: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	181
13.4.5	SOUTH KOREA	181
13.4.5.1	Small agricultural field size led to increased adoption of hydroponics	181
TABLE 186	SOUTH KOREA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	182
TABLE 187	SOUTH KOREA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	182
TABLE 188	SOUTH KOREA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	182
TABLE 189	SOUTH KOREA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	183
13.4.6	SINGAPORE	183
13.4.6.1	Trend toward food security with minimum wastage to fuel growth	183
TABLE 190	SINGAPORE: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	183
TABLE 191	SINGAPORE: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	183
TABLE 192	SINGAPORE: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	184
TABLE 193	SINGAPORE: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	184
13.4.7	VIETNAM	184
13.4.7.1	Greater need for fresh vegetables and fruits to boost demand for hydroponics	184
TABLE 194	VIETNAM: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)	184
TABLE 195	VIETNAM: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)	185
TABLE 196	VIETNAM: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)	185
TABLE 197	VIETNAM: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)	185

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13.4.8 MALAYSIA 185

13.4.8.1 Higher demand for urban farming to reduce wastage to impact hydroponics 185

TABLE 198 MALAYSIA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION) 186

TABLE 199 MALAYSIA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION) 186

TABLE 200 MALAYSIA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 186

TABLE 201 MALAYSIA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 186

13.4.9 THAILAND 187

13.4.9.1 Increase in awareness and shift in consumer preference toward new technology to impact market 187

TABLE 202 THAILAND: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION) 187

TABLE 203 THAILAND: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION) 187

TABLE 204 THAILAND: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 187

TABLE 205 THAILAND: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 188

13.4.10 INDONESIA 188

13.4.10.1 Adoption of newer technology for in-house crop cultivation to boost market 188

TABLE 206 INDONESIA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION) 188

TABLE 207 INDONESIA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION) 188

TABLE 208 INDONESIA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 189

TABLE 209 INDONESIA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 189

13.4.11 REST OF ASIA PACIFIC 189

TABLE 210 REST OF ASIA PACIFIC: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION) 189

TABLE 211 REST OF ASIA PACIFIC: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION) 190

TABLE 212 REST OF ASIA PACIFIC: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 190

TABLE 213 REST OF ASIA PACIFIC: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 190

13.5 SOUTH AMERICA 191

TABLE 214 SOUTH AMERICA: HYDROPONIC TYPES MARKET, BY COUNTRY, 2019-2021 (USD MILLION) 191

TABLE 215 SOUTH AMERICA: HYDROPONIC TYPES MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 191

TABLE 216 SOUTH AMERICA: HYDROPONIC CROP TYPES MARKET, BY COUNTRY, 2019-2021 (USD MILLION) 192

TABLE 217 SOUTH AMERICA: HYDROPONIC CROP TYPES MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 192

TABLE 218 SOUTH AMERICA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION) 192

TABLE 219 SOUTH AMERICA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION) 192

TABLE 220 SOUTH AMERICA: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION) 193

TABLE 221 SOUTH AMERICA: AGGREGATE HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION) 193

TABLE 222 SOUTH AMERICA: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2019-2021 (USD MILLION) 193

TABLE 223 SOUTH AMERICA: LIQUID HYDROPONIC SYSTEMS MARKET, BY SUBTYPE, 2022-2027 (USD MILLION) 194

TABLE 224 SOUTH AMERICA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 194

TABLE 225 SOUTH AMERICA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 194

TABLE 226 SOUTH AMERICA: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2019-2021 (USD MILLION) 195

TABLE 227 SOUTH AMERICA: HYDROPONICS MARKET IN VEGETABLE CULTIVATION, BY SUBTYPE, 2022-2027 (USD MILLION) 195

TABLE 228 SOUTH AMERICA: HYDROPONICS MARKET, BY INPUT, 2019-2021 (USD MILLION) 195

TABLE 229 SOUTH AMERICA: HYDROPONICS MARKET, BY INPUT, 2022-2027 (USD MILLION) 195

13.5.1 BRAZIL 196

13.5.1.1 High adoption rate of indoor farming to increase demand for hydroponics 196

TABLE 230 BRAZIL: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION) 196

TABLE 231 BRAZIL: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION) 196

TABLE 232 BRAZIL: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 196

TABLE 233 BRAZIL: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 197

13.5.2 ARGENTINA 197

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13.5.2.1 Greater adoption among growers to drive demand for hydroponics197

TABLE 234 ARGENTINA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)197

TABLE 235 ARGENTINA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)197

TABLE 236 ARGENTINA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)198

TABLE 237 ARGENTINA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)198

13.5.3 REST OF SOUTH AMERICA198

TABLE 238 REST OF SOUTH AMERICA: HYDROPONICS MARKET, BY TYPE, 2019-2021 (USD MILLION)199

TABLE 239 REST OF SOUTH AMERICA: HYDROPONICS MARKET, BY TYPE, 2022-2027 (USD MILLION)199

TABLE 240 REST OF SOUTH AMERICA: HYDROPONICS MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)199

TABLE 241 REST OF SOUTH AMERICA: HYDROPONICS MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)199

Hydroponics Market by Type (Aggregate systems and Liquid systems), Equipment, Input (Nutrients and Grow media), Crop Type (Vegetables, Fruits, Flowers), Farming method (Indoor and Outdoor), Crop area, and Region - Global Forecast to 2027

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